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62 41

RICHARDS' GARDENS

PLAINWELL, MICH.

1952

SPRING & FALL
CATALOG

Pacific Hybrid

DELPHINIUM

The World's
Most
Beautiful
Flower
See Pages
22 & 23

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JAN 31 1952

U. S. Department of Agriculture

New Gorgeous Tuberous

BEGONIAS

"THE FLOWER OF KINGS"

(Complete description & additional offers on page 13)

SPECIAL OFFER No. 1

Mixed Begonias

For those not particular as to color, we have a special mixture of Camellia, Carnation, Rosebud, and Hanging-type Begonias in all colors. All are regular size bulbs.

10 Bulbs, Mixed \$ **1²⁵**
Colors, Ppd.

SPECIAL OFFER No. 2

6 One each of the five colors illustrated plus one bulb of Picotee, a large two toned begonia. 6 large 1½" to 2" exhibition size bulbs for only

\$1.60

AVAILABLE UNTIL JUNE 15TH ONLY





Yellow Condesa

Etoile De Holland

Talisman

K. A. Victoria

Picture

Rouge Mallerin



Pyrethrum

Pyrethrum

ROBINSON'S CRIMSON — Colors range from red to deepest crimson; considered the finest of all reds.

ROBINSON'S PINK & ROSE — Colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

Masses Of Brilliant Color For 2 Full Months

ROBINSON'S HYBRIDS, MIXED — The finest strain of painted daisies in a wide range of mixed colors. Plants carry beautiful blooms of single overlapping petals on tall, strong stems. We consider this strain so superior we have discontinued growing any of the others.

PRICE: 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

Everblooming Hybrid Tea

ROSES

ETOILE DE HOLLAND Brilliant red, semi-double blooms of large size. Holds its color well; has a very pleasing fragrance. Vigorous grower; prolific bloomer.

K. A. VICTORIA Clear, pure white blooms. An increasingly popular variety, well loved for its beauty of form and fresh color. A strong, dependable grower with excellent foliage.

PICTURE So well named, for every perfect bud and fully opened bloom is a picture of exquisite beauty! High centered, fully double blooms of velvety texture and clear rose-pink color without other shading; sweet fragrance.

ROUGE MALLERIN Long, pointed scarlet buds open to large, 3½ inch blooms of fine form and texture. Its brilliant color and pleasing fragrance make it a popular variety for use in bouquets, and for color contrast in the garden. Free blooming; non-fading; sturdy grower.

TALISMAN Perhaps the loveliest combination of colors ever produced; the beautiful two-toned, red and yellow Talisman. Long pointed buds of brilliant red and gold open to well formed flowers of scarlet-orange and rich yellow. A prolific, long blooming variety.

YELLOW CONDESA Beautiful clear yellow blooms of large size, produced in abundance all season. One of the best yellows. We recommend it highly.

Prices on the above varieties:: Each \$1.15; 3 for \$3.25.

SPECIAL ROSE OFFER

6 Roses, 1 each of the varieties illustrated in beautiful color for \$5.95 only.....

CLIMBING ROSES

AMERICAN BEAUTY Large buds and flowers of American Beauty crimson; sweet scented. Blooms early and profusely over a long period. Grows to a height of 15 feet.

GOLDEN CHARM Produces a great abundance of flowers of pure golden-yellow, shading to darker yellow at base of petals. Makes a gorgeous display on pergola, trellis or fence, all summer.

PAUL'S SCARLET One of the most popular of Climbing Roses. Semi-double flowers of vivid scarlet, without other coloring, are produced in clusters of 3 to 20 blooms on each cane. Blooms from mid-June on. Very hardy.

Prices on Climbing Roses: Each \$1.15; 3 for \$3.25.

NOTE: THE ABOVE ROSES WILL NOT BE SHIPPED BETWEEN JUNE 15 AND SEPT. 15

Paul's
Scarlet
Climbing
Roses



Colorful Perennials That Will

GROW in SHADE

The following is a list of plants that will grow and thrive with equal success in either sun or shade. We have listed and described these plants in our catalog on the pages shown opposite each variety.

For those "hard-to-fill" shaded areas in your garden, we recommend that you try some of these perennials. They will provide rich color accents and give a completeness to your whole landscape plan.

Lathyrus



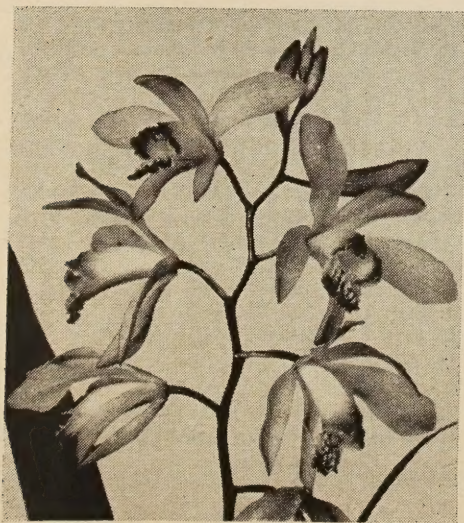
VARIETIES

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HARDY CHINESE ORCHID (Bletilla Hyacinthina)

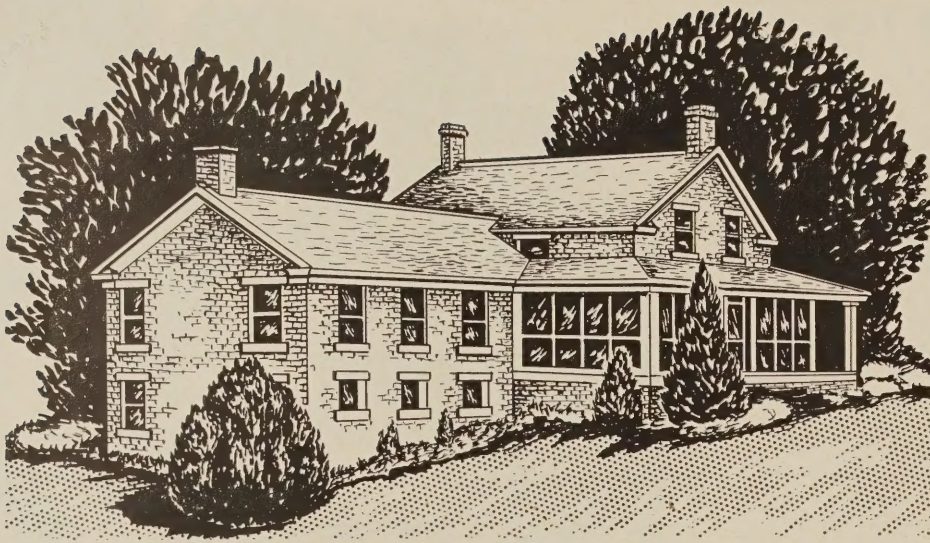
An Asiatic species of Orchid that is particularly suited to shaded areas in the garden. Plants have distinctive foliage, plaited like a fan and lovely orchid-shaped flowers; 7 to 8 blooms are carried on tall, 12 inch stems. The flowers are valuable for bouquets and make very attractive corsages. Plants are perfectly hardy under all conditions. May be grown in pots indoors as well as in garden. For something entirely different, try a planting of this interesting perennial. Colors: Laven-der—White. Price: Each \$1.00; 3 for \$2.75.

(FOR SPRING DELIVERY ONLY)

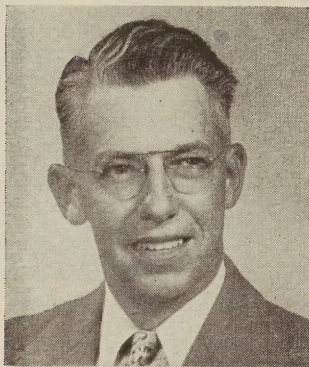


Chinese Orchid

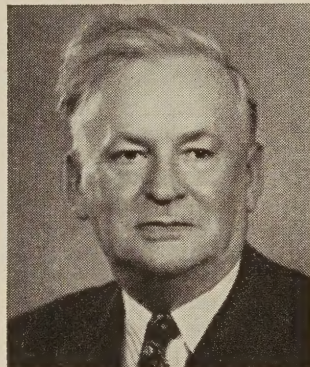
"The Old Homestead"



A Familiar Landmark to Travelers on US-131—The Home of One-Year, Field-Grown Perennials. Also well known as "The Red Brick Tavern"—Recommended by Duncan Hines as One of Michigan's Most Famous Eating Places — Distinguished for Its Excellent Chicken and Steak Dinners. Just North of Plainwell, about half-way between Kalamazoo and Grand Rapids — Visitors are always welcome at any time. For Lunch or Dinner Reservations, Phone Plainwell 3943.



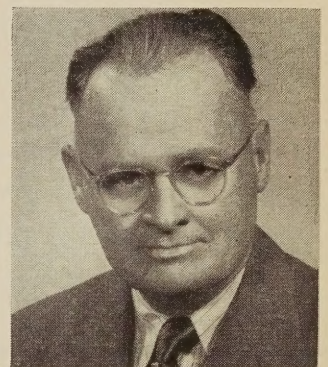
Clinton Dailey
Field Supervisor



Charles Thomas Richards
Owner and Manager



James Johns
Superintendent



Lyndon Hazen
Packing House Supervisor

Buy RICHARDS "Old Homestead"

PLANTS *Save 70%*

When you stop to consider that you can get a dozen of Richards' fine field-grown, 1-yr. old untransplanted plants for about the price you ordinarily expect to pay for three regular field-grown plants, you get an idea of the tremendous saving you can make by buying our plants. Remember, these 1-yr. untransplanted plants will bloom the first year.

You can increase your garden planting with the money that you will save in buying 1-year untransplanted plants and your garden will be a greater source of pleasure to yourself and of admiration by your friends and neighbors.

RICHARDS BONUS OFFER

Choose your own Bonus. On orders of \$10.00 or more, you may select 20% of the value of the cash you send. In order to receive your bonus of plants or bulbs, you must make your selection at the time you send your order in and submit it with your order, or it will be impossible for us to fill your bonus plants or bulbs. There are no restrictions on the bonus plants as anything in the catalog may be chosen, and they will be the same high quality you get for the cash part of your order.

NOTE: Bonus values must be taken in plants or bulbs, and are not deductible as a discount!

MAKE YOUR GARDEN DOLLAR BUY MORE BY PURCHASING RICHARDS GARDENS 1-YEAR UNTRANSPLANTED PLANTS

ALL PRICES IN THIS CATALOG ARE POSTPAID

Remittance must accompany order. You may send check, money order or bank draft. Do not send currency unless by registered mail. We cannot be responsible otherwise.

OUR GUARANTEE

We absolutely guarantee our plants to arrive in good condition and to be true to name. If these plants fail to arrive in good condition, we must be notified within ten days or we cannot replace them. Use your order number in all correspondence concerning your order.

We recommend to our customers POPULAR GARDENING, America's new, all-garden magazine now in its second year of publication. POPULAR GARDENING tells you what, when and how to plant in easy-to-read, easy-to-understand articles. We are enclosing an order blank for your convenience.

SAVE This CATALOG it is our only 1952 catalog. Order from it both **SPRING** and **FALL**

"Old
Homestead"

PERENNIAL

PLANTS

ACHILLEA

PTARMICA, THE PEARL One of the freest flowering perennials. Ideal for borders and cutting. Pure white, double blossoms in large clustered heads. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

FILIPENDULA PARKER'S VARIETY Large heads of golden yellow flowers on long stems. Coming into flower in July, blooms continuously until frost. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

ALYSSUM

(Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD) One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Artemisia



Achillea, The Pearl

ANCHUSA

(Sea Bugloss)

ITALICA DROPMORE (ALKA-NET) A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June and intermittently all summer. A beautiful border plant, with its attractive silvery-green foliage. Very hardy. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

ARTEMISIA

(Southernwood)

SILVER KING A striking contrast plant with light silvery-gray foliage. Much in demand for setting off bouquets and floral arrangements. Plants grow three feet high and make a somewhat shrubby growth. A splendid plant for the hardy border. Sprays may be cut and dried for use in winter bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SPECIAL OFFER

5 Aquilegia, one each of the varieties listed on this page, for only **\$1.10**

ARABIS

(White Rock Cress)

ALPINA A splendid creeping plant which seldom grows more than 12 inches high. Produces masses of white blossoms in early spring. Foliage is very ornamental remainder of the year. A valuable plant for edging beds and borders; and for the rockery or dry wall. A fine cutflower, blooms last quite awhile after cutting. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Alyssum Saxatile



Aquilegia, Long-Spurred

AQUILEGIA

(Also See Back Cover)

These are among the most beautiful of hardy plants. They are especially desirable for partially shaded areas in the perennial border. Their presence will lighten up even the most formal plantings and their colorful blooms are unexcelled for cutting. Blooms during May and June.

CLEMATIFLORA Resembles a clematis. Blooms in June in a variety of pastel shades. Grows about 2 feet high. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LONG SPURRED BLUE A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LONGISSIMA Very distinctive type. Sparkling yellow blooms that blend gracefully with other flowers. They will make a beautiful show in a spring garden. Each 35c; 3 for 95c; 6 for \$1.50; 12 for \$2.60.

ROSE QUEEN Beautifully formed blossoms of a rich deep rose color. Very striking in the perennial border and an excellent cutting variety. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SILVER QUEEN A favorite variety, well-loved for its silvery white blooms and finely formed florets. Lovely for use in mixed bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Arabis

Hardy ASTERS

(Michaelmas Daisy)

Hardy Asters are considered by many to be the loveliest of autumn-flowering perennials. Their wide range of colors and prolific blooming habit make them invaluable for borders and cut flowers.

BEECHWOOD CHALLENGER

One of the finest of all reds! This is a free-flowering variety of medium height, producing flowers of the most striking, brilliant, crimson-red color. A "must". Each 45c; 3 for \$1.25.

HARRINGTON'S PINK Beautiful deep rose-pink blooms are produced in great abundance and make a truly striking picture in the perennial bed. Plants attain a height of 4 feet; excellent for cutting. Hardy, vigorous grower. Each 45c; 3 for \$1.25.

ROYAL BLUE An early blooming variety, producing an abundance of lovely, rich deep blue flowers. Good strong grower; plants grow to a height of 3 ft. Each 45c; 3 for \$1.25.

WHITE LADY One of the loveliest white Asters. Plants are strong growers and bear masses of large, dazzling white flowers. Should be included among other Asters. Each 45c; 3 for \$1.25.

PEACE A companion variety to PLENTY this Aster will replace varieties of similar color. The delicate pinkish lavender blooms make a lovely showing from early September until late October. Produced in immense quantities, the semi-double flowers are two inches across. Each 75c; 3 for \$2.00.

PLENTY A magnificent new hardy Aster from England. These lovely soft blue flowers are semi-double and two inches in diameter. They commence to bloom in early September and last well into October. Exceptionally fine for cutting and for the garden. Each 75c; 3 for \$2.00.

PROSPERITY Large, deep rosy pink flowers in great wavy masses on plants about 3½ to 4 feet high. Commencing to bloom early in September and lasting well into October, it is one of the finest of the pink Novibelgi type. Each 75c; 3 for \$2.00.

SPECIAL OFFER One each of the three varieties listed above **\$2.00**

ASCLEPIAS

(Orange Butterfly Weed)

TUBEROSA This attractive plant produces an immense number of brilliant-orange flowers during July and August. Will grow successfully in any type of soil in any locality. Plants reach height of 2 to 2½ feet; withstand the most severe winters and hottest summers, producing flowers year after year with no special care. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

CALLIRHOE

(Poppy Mallow)

INVOLUCRATA This is an excellent plant for the rock garden or retaining wall, because of its trailing habit of growth. Plants grow only 6 inches high and bloom through most of the summer and fall. Large, saucer-shaped blossoms of bright crimson with white spots and fine lacy foliage make an attractive addition to any garden. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

AUBRIETIA

MONARCH MIXED Only by a very fortunate circumstance are we able to offer this superb NEW ENGLAND STRAIN to our friends at these low prices. One of the most glorious color mixtures we have ever seen. Almost every conceivable shade of red, violet, rose, lavender, mauve, pink, and purple. Make your bed borders a riot of early color with this surprising color mixture. Also appealing subjects for carpeting the surface of beds planted with spring bulbs. Be sure to order some of these MONARCH MIXED aubrietias. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

CAMPANULA

(See Back Cover For Description and Prices)

CHEIRANTHUS

(Siberian Wallflower)

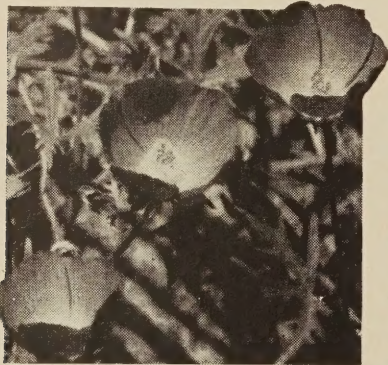
ALLIONII, GOLDEN BEDDER For a rich color display in the rockery or border be sure to include this charming plant. Plants reach a height of 12 inches and produce masses of bright golden yellow flowers during May and June. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

CENTAUREA

(Hardheads, Knapweed)

MONTANA BLUE Large, showy flowers of deep blue color, somewhat resembling the annual Cornflower. Blooms from June until September. Grows 2 feet high; fine for the sunny border and cutting. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

Aster, Beechwood Challenger



Callirhoe

SPECIAL OFFER One each of the four varieties listed above **\$1.50**



Aubrietia



Asclepias



Cheiranthus



Centaurea

CARNATIONS

These hardy outdoor carnations are one of the most popular and useful flowers and should have a place in every garden. For spots of bright color, for delightful fragrance and for superb bouquets, they are unexcelled. Bloom practically all summer long.

BEATRICE The Everblooming Cluster Carnation. The color of salmon pink, these flower clusters measure 3 to 4 inches across. They are very fragrant and bloom from June until frost. Each 50c; 3 for \$1.25.

CRIMSON KING Dazzling crimson flowers are borne on tall, stocky stems; an ideal cut flower type. Plants bloom freely and almost continuously from spring until fall. Hardy. Each 50c; 3 for \$1.25.

SILVERMINE The finest of all double white carnations. This silvery-white flower blooms intermittently all summer long. Wonderfully fragrant and excellent for cutting. Each 50c; 3 for \$1.25.

Carnation Grenadin

KING OF THE BLACKS One of the most outstanding Carnations. Large flowers of deepest maroon color and satiny black sheen. Delightfully fragrant. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

GOLDEN SUN Magnificent large flowers of clear golden yellow. Exquisite sweet fragrance. Plants are free-flowering and attain a height of 18 inches. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

PINK We highly recommend this Carnation for its outstanding clear pink color. Very free-flowering; spicily fragrant. A splendid cut flower type. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

RED A truly striking brilliant red color; makes a very showy display in the garden. Produces an abundance of magnificent blooms during June and July. Much desired for garden and bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

WHITE Every Carnation planting should include this sparkling white variety to complete the color range. Plants are extremely hardy; free-flowering. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

MIXED SHADES A veritable rainbow of colors! Delightfully fragrant flowers are produced in great abundance during June and July. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



BEATRICE

DIANTHUS PLUMARIS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Desirable for their exquisite fragrance and profusion of beautiful flowers, they deserve a place in every perennial planting.

HIGHLAND QUEEN, ROSE HYBRIDS One of the best perennial Dianthus offered today. Bright rose colored blooms with red center, are produced continually from May to November. Ideal for bedding, border or rockery. Delightfully fragrant. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SPRING BEAUTY Large size, double blooms; typically carnation in form and fragrance. Wide range of mixed colors. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SPECIAL OFFER

One each of Carnation

BEATRICE

CRIMSON
KING

\$1.25

SILVERMINE

DIANTHUS (Everblooming)

LATIFOLIUS Atrococcineus Flora Plena. Beautiful summer blooming variety. Bears brilliant, fiery crimson flowers all summer. Hardy, vigorous grower. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

COREOPSIS (Tickseed)

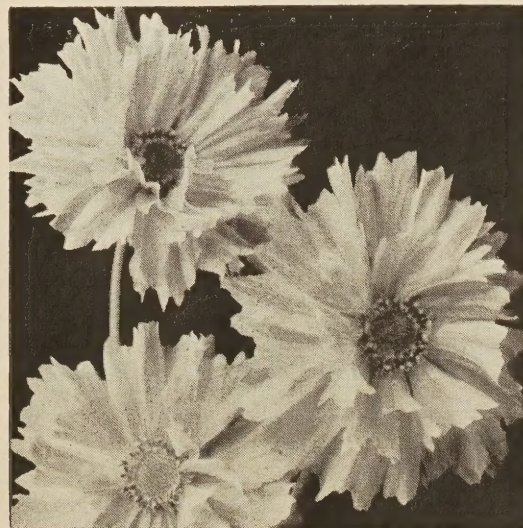
DOUBLE SUNBURST (New Gold) A new variety which bears double flowers of large size and superb gold color. This is one of the most useful perennials for borders and cutting; easy to grow; blooms profusely from June until frost. Grows 3 feet tall. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Dianthus Spr. Beauty



Dianthus, Everblooming



Coreopsis



Gaillardia Goblin

GALLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

DAZZLER One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden-yellow, centered with a disc of satiny maroon. Plants grow 2 feet tall. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

GOBLIN DWARF A true dwarf Gaillardia which deserves a place in every garden. Plants grow only 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep-red and gold blooms. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

PORTOLA HYBRIDS Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

DIGITALIS (Foxglove)

GIANT SHIRLEY HYBRIDS This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

DICENTRA SPECTABILIS

BLEEDING HEART An old-fashioned favorite popular with all generations since our grandmother's day. Lovely pink, heart-shaped flowers hang gracefully from tall sturdy stems. Plants are very hardy and bloom over a long period. Its ornamental foliage makes this perennial desirable both for the border and interior decoration. Each 75c; 3 for \$2.00.

FUNKIA LANCELOTA

This handsome, hardy perennial makes a fine display in the border, around pools and as edgings for walks. Lovely blue, lily-like flowers are borne on graceful spikes; blooms from July to August. The broad, lance-shaped green leaves are very attractive. Try a planting of this useful perennial—we know you will be pleased with the effect. Each 50c; 3 for \$1.25.

DIANTHUS BARBATUS

(Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy; easy to grow and produce masses of colorful blooms during June. Excellent for beds and cut flowers; grow 1½ to 2 ft. tall.

MIDGET MIXED Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season. Perfectly hardy. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

NEWPORT PINK Beautiful salmon-pink color. A very effective single type; a vigorous grower. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SCARLET BEAUTY Brightest scarlet color. Excellent for cutting and for massed display. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

VAUGHAN'S SPECIAL MIXED Excellent strain of vigorous growing plants in a wide range of brilliant colors. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



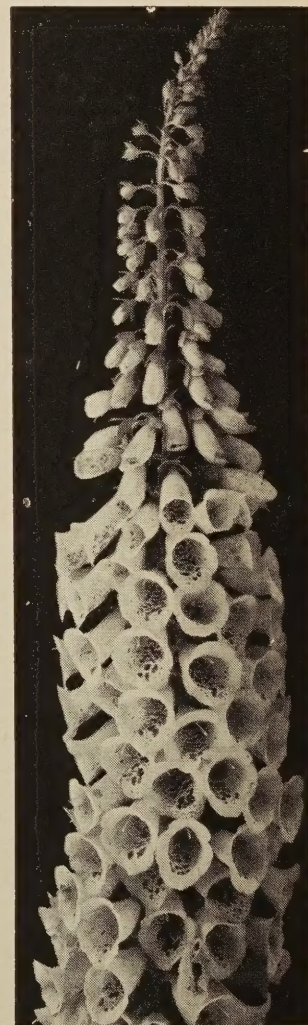
Dianthus Barbatus



Dicentra Spectabilis



Funkia Lancelota



Digitalis
Shirley Hybrids

HEUCHERA (Coral Bell)

Neat growing, graceful flowering plants which bear an abundance of dainty, bell-like blossoms. Plants have rosette-like clumps of attractive foliage from which stems arise to a height of 18 inches and carry their blooms in graceful panicles. These plants are delightful for edgings, borders and rock gardens.

ROSEA Outstanding beautiful deep pink color; very lovely contrasted with attractive foliage. Blooms over a long period and makes delightful bouquets. Each 50c; 3 for \$1.25.

ROSAMUNDI One of the best coral-pink sorts. The plants are vigorous growers and produce an abundance of richly colored blossoms on tall stems which last over two months. Each 60c; 3 for \$1.50.

SANGUINEA Extremely bright crimson flowers are borne on tall, graceful spikes 18 inches tall. Very free-flowering; bloom from June to September. Each 60c; 3 for \$1.50.

SPECIAL OFFER

One each of the above varieties for **\$1.50**



Helianthemum



Heliopsis-Lemoine's

GYPSOPHILA

(Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

BRISTOL FAIRY Conceded to be the best double white Baby's Breath. We highly recommend this variety for its graceful beauty and wide popularity. We offer strong grafts from 2¼-inch pots. Each 60c; 4 for \$2.00.

PACIFICA Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. Plants grow 18 inches tall and bloom during September and October. Each 30c; 3 for 75c; 6 for \$1.25; 12 for 2.15.

PANICULATA Dense, spreading bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July until frost. Foliage is fine in texture and ornamental; may be dried for winter use. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SNOW WHITE, DOUBLE Grows only about 3 feet high and produces masses of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July until frost. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit, with strong straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT Large double blooms of golden yellow color; resembles a small double sunflower. Blooms from July until frost. Plants grow 2 to 3 feet tall, with strong stems; lovely for bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Heuchera



Gypsophila

HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large-leaved ornamental foliage is very desirable in the border. Tall, erect canes bear large, bell-shaped flowers which often measure 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet; bloom August. We offer the following varieties: Mallow Marvel, Pink; Mallow Marvel, Jumbo Red; Avalon Hybrids. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

HELIANTHEMUM

No plant is more beautiful or colorful for the rock garden, border or wherever a very low growing plant is desired. The multitude of brilliant colors and blooms add charm and beauty wherever used. Glossy green foliage is very attractive.

MUTABILIS, MIXED Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Hibiscus



German Iris

HOLLYHOCKS

See Page 32 for Description and Prices

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height. Produce dense heads of blooms in early spring. Be sure to plant some this year.

GIBRALTARICA Masses of lavender blossoms with evergreen foliage, bloom in early spring. Dwarf growth; splendid for edgings. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SEMPERVIRENS Lovely white blossoms completely cover the plants in early spring; foliage is rich, dark green. Plants do well in light shade and are fine for ground cover in front of shrubs and edgings. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

IRIS DICHOTOMA (Vesper Iris)

The beautiful filigree of graceful branches is studded with from 100 to 200 jewel-like flowers, and well established clumps have been known to produce 3500 blooms, truly a mammoth bouquet! Varying in color from cool translucent lavender with markings of mahogany, copper, lemon, orange-brown or tyrian, all in the same flower. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

Phillipsburg, Kans.

Dear Sir:

I received bulbs and perennials in the very best of condition. I especially commend you on your way of packing, it was the best I ever saw.

Yours truly,
Ray B. Clive

Tall Bearded GERMAN

IRIS

For Fall
Delivery
Only

Iris are among the most popular of our spring flowers and probably no other plant will provide such gorgeous display with so little attention. Those below will provide large, showy flowers.

ACTION FRONT Huge flower of glowing, deep coppery-red; brilliant yellow beard. Height 3 ft. Each 75c.

CHINA MAID Lovely soft pink, enhanced by a blending of bronzy-buff and soft lilac at petal edges. Each 50c.

DAYBREAK Warm golden pink blend with buff overtones, especially in standards and hafts. Very outstanding. Each 75c.

ELMOHR Immense reddish-violet flowers with slight ruffling and elegant form. A 1945 Dykes Medal Winner. Each 75c.

ELSA SASS A distinctive shade of sparkling lemon-yellow with a blaze of white on the falls. Each 40c.

GARDEN MAGIC Considered the best red Iris. An old favorite and still very popular. Each 50c.

GRAND CANYON An enchanting blend of plum, copper and gold. An unusual color resembling some of the Breeder Tulips. Each 50c.

GREAT LAKES Delicate, pure light blue shade. A 1942 Dykes Medal Winner which has retained its popularity. Each 50c.

MASTER CHARLES Glowing mulberry-purple. A truly charming Iris with its rich color and flaring form. Each \$1.00.

OLA KALA Very deep yellow shade; almost a pure orange. An outstanding Iris; 1948 Dykes Medal Winner. Each 75c.

SABLE Magnificent lustrous black Iris; should be in every collection. Large, well-shaped flowers. Each 75c.

TIFFANJA Standards are light buff, falls light cream bordered with golden brown stippling. Very lovely. Each 75c.

WABASH Snow-white standards with ultramarine falls. A masterpiece of the two-toned varieties. Each 50c.

WHITE GODDESS A very large, pure white. Standards are large and well domed, falls broad and semi-flaring. Each 50c.

WHITE WEDGWOOD Large flowers of a fresh bluish-white shade with a blue beard; fine form and substance. Each \$1.00.

IRIS SIBERICA (Siberian Iris)

CAESAR'S BROTHER This is the best of all dark blue Siberian Iris. The flowers are an unusually rich, black pansy-violet color. Plants grow 30 inches high. The beautiful depth of color and superb form of this variety, has won it an Honorable Mention award by the American Iris Society. Strong grower and heavy blooming type. Each 30c; 3 for 75c.

Flamingo Pink IRIS

For Fall Delivery Only

OVERTURE This is the first of the new "flamingo" pinks. The color is a delightful shade of pure pink, and with the striking contrast of bright red-orange beard, gives the whole a truly sparkling effect. The flowers are of medium size and well formed, carried on tall, well branched stems. Strong growing variety that increases rapidly. A planting of Overture will accent your garden with a fascinating display of color. Try some this fall. Each \$1.50.



Iberis (Candytuft)

LATHYRUS LATIFOLIUS Hardy Perennial Sweet Pea

A climbing form of Sweet Pea which should be planted more generally in this country. Will quickly cover a trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers. Here is a pleasant way to disguise unsightly fences and walls. **MIXED COLORS:** Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Iris Dichotoma

LAVENDULA (Lavender)

VERA (Munstead Strain) The real Sweet Lavender used and grown in our grandmother's day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers. Plants grow about 18 inches high; blooms are borne on erect spikes during July and August. The fragrant flowers are highly valued for drying, for use in nose-gays and potpourri. Each 35c; 3 for 95c; 6 for \$1.50; 12 for \$2.60.

LIATRIS

Blazing Star or Gayfeather

One of the taller growing perennials and very useful for perennial bed background. These showy plants do well in any type of soil and will thrive under adverse moisture conditions.

PYCNOSTACHYA Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored, rosy-purple bloom. Blossoms during July and August; excellent for cutting. Its unusual appearance attracts attention wherever grown. Each 35c; 3 for \$1.00; 6 for \$1.85.

LINUM

(Perennial Hardy Flax)

PERENNE A valuable plant for perennial borders. Grows about 2½ feet high. A free-flowering, hardy plant that is ideally suited for dry, sunny borders or rock gardens. Beautiful, pale blue flowers are borne on slender, graceful stems. Finely cut ornamental foliage adds to the attractiveness of this plant. Blooms from May to August; very desirable for use in mixed bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LOBELIA

CARDINALIS (Cardinal Flower)

Most often called "Indian Fire Stick." Plant is of dwarf growth habit but each summer sends up 18 to 24-inch stems from a rounded clump of foliage, each stem topped with an 8 to 10-inch spike of brightest Cardinal red bloom. Here is one of the showiest plants and makes a very striking display when used in mass plantings. Ideal for waterside and in moist, partially shaded areas. The long flower spikes are hardy and very prolific. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LILY-OF-THE-VALLEY

(Convallaria)

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow; ideal for mass plantings near shrubs and along shaded borders. The exquisite, waxen-white, bell-shaped blossoms hang from 8 to 10-inch stems. Attractive green foliage is ornamental all season. These dainty tiny blooms with their delightful fragrance make charming bouquets and low centerpieces. Plants are prolific growers and spread rapidly. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LILIUM REGALE

(Regal Lily)

One of the loveliest and hardiest lilies grown. The large, extraordinarily beautiful flowers make a colorful addition to any garden; center of flower flushed with yellow, shading to white at outer edges; outside of petals are streaked with brown on the ribs, shaded through the petals with a delightful pearly tint. Plants are vigorous; reach a height of 4 to 6 feet and are densely covered with fine foliage. Each 30c; 3 for 80c; 6 for \$1.40.

CALLA LILY

Tall, stately Calla Lilies are magnificent additions to any garden, and are particularly valuable for house or conservatory decoration.

YELLOW CALLA Deep golden yellow flowers, of large size and beautiful form. Green foliage, spotted white is equally attractive. Each 50c; 3 for \$1.25.

PINK CALLA The exquisite pink color of this variety is quite unusual. Very effective for greenhouse or outdoor culture. Each 75c; 3 for \$2.00

These Bulbs for Spring Delivery Only

MADONNA LILY

Lilium Candidum One of the best known and best loved of all lilies. Large, pure white flowers with golden yellow anthers are outstanding for their exquisite form and substance. Very fragrant and free-flowering. Tall, sturdy stems reach a height of 3 to 4 feet, and carry 12 to 18 flowers. A hardy, prolific variety; thrives in all soils and exposures. Each 40c; 3 for \$1.00.

Bulbs Available in Fall Only



Lily-of-The-Valley



Liatris

CORAL LILY

Lilium Tenuifolium A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Regal Lily



Coral Lily



Linum

Super Swiss PANSIES

These are the giant flowering varieties which have gained renown throughout America as well as in Europe. They are of exceptional size and almost unbelievable beauty. Plants are strong growers and bloom abundantly; flowers are borne on tall, sturdy stems. Foliage is unusually attractive and luxuriant. When you buy Pansy plants it pays to buy the best. We believe you will be highly pleased with these Giant Swiss varieties.

ALPENGLOW Richest wine-red coloring. Large blooms are produced in abundance; flowers of beautiful form and velvety substance. Ideal for bedding and borders. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

BLUE (Ullswater) Giant blooms of rich, satiny ultramarine color. Blooms in great profusion until late fall. Makes a striking effect when planted with yellow or pink flowered bulbs. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

CORONATION GOLD Enormous blooms of clear gold color, lower petals are flushed with rich golden orange. It is the largest and best pure golden-yellow Pansy. Blooms are definitely fragrant. A bed of these makes a thrilling spectacle of beauty and color in spring and early summer. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

GIANT MIXED The largest flowers in a veritable rainbow of colors. For gay borders and bedding these well-balanced shades are truly ideal. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

MAPLE LEAF MIXED Giant-size blooms combined with beautifully formed foliage make this an outstanding variety. Plants are very free-flowering, of compact growth habit; the color range is marvelous. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

PURE WHITE Large, beautifully shaped blooms of purest white. Splendid for low bouquets and table centerpieces, and for blending with contrasting shades. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

RASPBERRY ROSE Color of a ripe raspberry with some petals of a lighter shade. Darker center. A popular variety for beds and borders. 6 for 90c; 12 for \$1.50; 24 for \$2.50.

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth, with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high. Its attractive foliage and lovely flowers make perfectly charming bouquets.

BALL'S DOUBLE WHITE This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety. Each 25c; 3 for 90c; 6 for \$1.10; 12 for \$1.90.

BALL'S DOUBLE GOLDEN This new variety is similar in growth habit to the Double White described above, except it produces masses of rich, golden colored blooms. Each 25c; 3 for 90c; 6 for \$1.10; 12 for \$1.90.

MYOSOTIS (Forget-me-not)

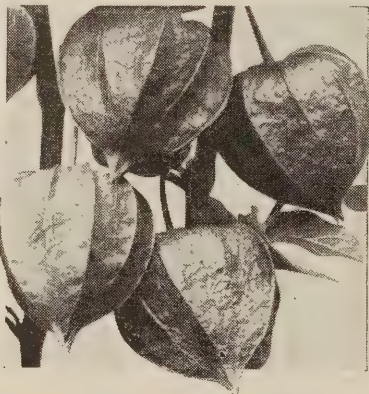
Most people are familiar with these dainty flowering Forget-me-nots which bring so much beauty and charm to the spring landscape. For the rockery, or walk edgings or around the pool, they are equally delightful.

ALPESTRIS Grows only 12 inches high and is universally loved for its tiny, clear blue flowers in early spring. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

OUR GUARANTEE

We exercise great care in keeping our stock true to name. We guarantee all our stock to be of the highest quality and to arrive in good condition.

Super Swiss Pansy



Physalis



Lychnis

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Particularly noted for its brilliantly colored flower heads and extreme hardness. Plants are easy to grow and do especially well in sunny borders and rock gardens. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (Maltese Cross)

Vivid scarlet flowers in flat heads come into bloom over a long period. Attains a height of 2½ feet; fine for cut flowers. For a brilliant display of color in your perennial border this fall, be sure to include this fascinating plant. Each 25c; 3 for 90c; 6 for \$1.10; 12 for \$1.90.

PHYSALIS

(Chinese Lanterns)

FRANCHETTI Loved for its brilliant orange-red, lantern-like pods which are used for gay winter bouquets. Sturdy plants produce as many as 30 pods; when cut and dried they last indefinitely. One of the easiest perennials to grow; does well in any type of soil. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LYTHRUM

THE BEACON These showy plants are best suited to moist, shady borders and waterside planting. Gorgeous 3-foot spikes are covered with tiny, rosy-red florets which last a month or more. These attractive, stately plants make a colorful display in the garden and are excellent for bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Matricaria

Exotic POPPIES

Iceland Poppies

(*Papaver Nudicaule*) One of the best and most popular types. Flowers in June and throughout the summer. Grows as tufted clumps from which graceful stems bear large, silky flowers of the most delicate appearance.

THE EMPEROR Finest giant Poppy in a rich tangerine-orange color of new form, with over-lapping fluted petals, giving effect of semi-double-ness. Grows 18 to 22 inches tall. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

THE EMPRESS Large, full flower; well formed with overlapping petals, deeply fluted or wrinkled. Colors range from lovely shades of salmon-rose to creamy pink. Height 1½ feet. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

KELMSCOTT STRAIN The best strain. Large flowers in beautiful colors. Their enormous blooms and rich colors are very striking. About 3 ft. high. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

RED CARDINAL Exceptionally large flowers in a brilliant cardinal-red shade. Vivid coloring. Grows 12 to 18 inches tall. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SCABIOSA

(Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and fine as cut flowers.

CAUCASICA (Perfecta) Do well in any ordinary garden soil. Stems 18 to 24 inches long topped by charming flowers in a soft lilac lavender shade. In bloom from June to September. Charming perennials for border culture and for cut flowers. Most desirable to grow in sunny spots. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

ISAAC HOUSE HYBRID Extra large flowering strain noted for the variations of coloring in its bloom. All shades from light blue and lavender to deep blue appear throughout the blooming season. June to September. Each 35c; 3 for 95c; 6 for \$1.50; 12 for \$2.60.



Scabiosa

Oriental Poppies

(*Papaver Orientale*) For the best results Oriental Poppies should be planted in September and October. And we will ship them at that time. Poppies make excellent cut flowers if the stems are crushed a length of 6 to 8 inches from the end and put in water. We offer strong, field-grown plants.

FAIRY Lovely pale pink shade. Blooms are of medium size; stems medium height. Just the Poppy for a small bed. Each 60c; 3 for \$1.65.

JOYCE Flowers of soft-red shade, produced in abundance on tall, straight stems. One of the very best. Each 60c; 3 for \$1.65.

MRS. PERRY Beautiful, large blooms of salmon-pink. Where red or orange will not blend well with other flowers use Mrs. Perry. A very pleasing, even shade of pink. Each 60c; 3 for \$1.65.

SALMON GLOW (Double) Large blooms of clear lustrous salmon-pink. Usually blooms are single the first year, but double as a peony on established plants. Each 60c; 3 for \$1.65.

Above Plants For Fall Delivery Only

SPECIAL OFFER

4 One each of the above named varieties, postpaid for only \$2.00

PLATYCODON

(See Back Cover)

PYRETHRUM

(See Inside Front Cover)

STOKESIA

(Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise, each topped by an exquisite aster-like bloom with finely divided petals. This handsome perennial should be included in every garden, for its beauty of form and color during late summer.

CYANEA, BLUE Immense flowers of a clear azure blue are outstandingly beautiful against the rich green of the foliage. An excellent cutting variety. Plant blooms from July to September. A vigorous-growing and free-flowering variety of exceptional merit and distinction. A most worthwhile addition to the hardy plant garden. Be sure to plant some this year. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

STATICE

(Great Sea Lavender)

LATIFOLIA Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. This perennial has almost year-around usefulness since it may be dried and used for winter decoration; it will keep for months. Unexcelled for filler in floral arrangements; valuable for the rockery. Plants grow 18 inches high. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Oriental Poppy



Iceland Poppy



Statice Latifolia



Stokesia



Shasta Daisy



Tritoma

MINT PLANTS

A nice mint bed in your garden is one of the most useful things you can have for your kitchen enjoyment. These can be used for garnishing lamb and other meats, for ice tea, and if you like the mint julep, we have the genuine spearmint that is best for this purpose.

6 Runners for 50c;
12 for \$1.00, postpaid.

After June 1st plants can be had with tops.

3 for 50c 7 for \$1.00

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. Glistening white blooms with large golden centers are produced freely throughout summer. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

DIENER'S DOUBLE FRINGED WHITE Immense white blooms with very attractive fringed edge; nearly all double. Vigorous, tall growing with strong stems. Each 30c; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

TRITOMA (Red Hot Poker)

PFITZERI This spectacular plant with foliage resembling that of the Yucca, will make a brilliant display of color in the autumn garden. Strong, 24-inch stems are topped with a large cone-shaped spike of dazzling orange. Use them generously to highlight your garden. They are exceptionally good for cutting too because of their long-lasting qualities and for the unusually beautiful floral arrangements possible when combined with other flowers. You will be pleased with this graceful plant. Each 40c; 3 for \$1.10; 6 for \$2.00.

NOTICE: ALL PRICES ARE POSTPAID To Your Door in Continental U. S. A.



Violas

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, colorfulness and free-blooming habit.

ARKWRIGHT RUBY Rich ruby-red color with satiny sheen. Free-flowing; fragrant; excellent for cutting. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

BLACK IMP Quaint little flowers of a rich glossy black with bright yellow eye. Very showy. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

CHANTREYLAND Beautiful blooms of purest apricot without any shading of orange. Blooms all summer. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

JERSEY GEM Rich, shimmering violet-blue color. Blooms from April until snow falls. Its exquisite fragrance, free-flowering habit and extreme hardiness make this one of the finest Violas. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

WALLER FRANKLIN MIXED Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

VIOLET

ROYAL ROBE The lustrous deep violet-blue blossoms are delicately fragrant and open out flat like a Pansy. Each 50c; 3 for \$1.25.

VALERIANA

(Garden Heliotrope)

COCCINEA RUBRA Bright red flower heads are borne in abundance on 12-inch stems all through the summer months. Rich green foliage. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Violet

Colorful Tuberous BEGONIAS

Perhaps no other plant is so valuable as the tuberous-rooted Begonia for those hard-to-fill shady areas in the garden. Their lovely colors range from pastel shades to bright yellows, salmon and deep crimsons. Coming into bloom in July, magnificently large flowers measuring 4 inches and more across, are borne well above the attractive foliage. In addition to their use in the garden, they make excellent plants in pots for indoor bloom. (Available until June 15th only).

CARNATION TYPE Produces a large, double flower, resembling a Carnation in form. The petals are frilled and have serrated edges. Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

HANGING BASKET OR PENDULA TYPE Small double flowers, similar to Camellia type, but borne in cascades for hanging baskets or pots. Set in that shady spot that needs some color. Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

MULTIFLORA TYPE Produces hundreds of medium sized flowers on each plant. Withstands heat and direct sunlight better than other types. Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

NARCISSAFLORA or DAF-FODIL TYPE Flowers resemble a trumpet daffodil. A mixture of lovely shades of yellow, salmon, orange and scarlet. Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

PICOTEE TYPE A camellia-type blossom with the edges of the petals in a different shade of color. Mixed only. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.

ROSEBUD TYPE Flowers of the most exquisite form resembling perfect rosebuds, with beautiful two-tone, pastel coloring. Each 30c; 3 for 80c; 6 for \$1.50; 12 for \$2.75.



New RED TRIUMPH

A ruffled camellia-type of ruby-red with a velvety texture. This is the beautiful new Red Triumph that was featured in Life Magazine recently. The blooms are very large and make a perfectly gorgeous display. Each \$1.10; 3 for \$3.00; 6 for \$5.50; 12 for \$10.00.

SPECIAL LOW BEGONIA OFFERS on FRONT COVER

DAYLILIES

(Hemerocallis)

One of the Easiest to grow
of All Plants

Valuable for their large, showy flowers and variety of bright colors; for use in borders, shady areas and cutflower garden. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2-year field grown.

FULVA Bright orange-yellow. Blooms in July; height 40 inches. Excellent for naturalizing. Each 25c.

HYPERION The finest citron-yellow available. Delightfully fragrant. Blooms in July and August. Height 40 inches. Each \$1.00.

KWANZO FLORA PLENA Large, double blooms of golden bronze. A really unique variety. Height 36 inches. Blooms in July and August. Each 50c.

LINDA Soft, pale amber-yellow with throat a deeper tone. The three

main petals are heavily ruffled while the three separating petals are not, creating a very pleasing effect. Each \$1.00.

MODESTY Large flowering; pale yellow color. Blooms in June and July. Height 30 inches. Each 50c.

ROSALIND A selected form of the species *Fulva rosea*, it is one of the best pinks; bright rosy pink with a

deeper eyezone and a silvery sheen. Each \$2.00.

RUSSELL'S MINUET A gem for the foreground of the border, and very floriferous. Sepals a soft yellow, wide petals rosy-brown and ruffled. Each \$2.00.

SUNBEAM One of the most beautiful canary-yellow Daylilies. Blooms in May and June. Well suited to border use or as a low hedge. Completely hardy. Thrives in any soil. Each 50c.



SPECIAL OFFER

One each of the above \$6.50
varieties for only

TOP GRADE
HIGH QUALITY

FLOWER SEEDS

ORDER
BY NUMBER

PACKAGED FLOWER SEEDS LEND VARIETY TO YOUR GARDEN

ASTERS

No. 632 SPECIAL MIXTURE OF PRINCESS ASTERS Wilt-resistant Princess Asters are of a new type, characterized by full crested centers surrounded by several rows of guard petals, producing fully double flowers of great beauty. Plants are branching, giving a bushy effect. Bloom early and very freely. Wide range of colors included in Mixture. Pkt. 25c.



Snapdragon

CALENDULA

No. 1212 PACIFIC BEAUTY MIXED New, improved variety; greater brilliance of color and larger blooms. Loosely arranged petals have highlights which produce a beautiful two-toned effect. Pkt. 25c.

CLEOME (Spider-Plant)

No. 1803 PINK QUEEN Well branched, 4-foot plants produce huge flower heads of a refreshing true-pink; bloom June until frost. Excellent background subject. Pkt. 25c.

No. 1804 HELEN CAMPBELL A sport of Pink Queen. Large, pure white flowers on tall stems. Pkt. 25c.

MARIGOLDS

No. 3170 HARMONY HYBRIDS Fully double flowers with crested center and flanking guard petals in wide range of striking color combinations. Pkt. 25c.

No. 3142 DAHLIA FLOWERED SUNSET GIANTS Huge 7½ inch blooms; largest of all Marigolds. Color varies, yellow and orange. Pkt. 15c.

No. 3137 GLITTERS 1951 All America Award Winner. Immense blooms of clear yellow on tall stems. Pkt. 25c.



Petunia

PETUNIAS

No. 4010 SILVER MEDAL All America Award Winner. Outstanding for its 3" blooms produced in amazing abundance; beautiful salmon-pink color with rose sheen. Pkt. 50c.

No. 4080 TANGO Beautifully fringed flowers 3 to 4" across; deep salmon shading to scarlet-salmon near throat. Dwarf plants are strong growers and very free blooming. Pkt. 50c.

No. 4076 FLUFFY RUFFLES Blooms are so ruffled and frilled they appear to be double. Colors include white, pink to deep crimson, and light blue. Pkt. 35c.

No. 4067 WHITE CLOUD Fine compact bushes only 12 inches high, richly covered with pure white blooms. Pkt. 35c.

SCABIOSA

No. 4735 SUPER CROWN IMPERIAL GIANTS MIXED Entirely new; produces larger, fully double flowers with broad wavy petals. Soft, pleasing colors range from white, salmon to red, and shades of blue. Plants stand 3 feet tall; excellent for cut flowers, also very attractive garden display. Pkt. 25c.

SNAPDRAGONS

No. 430 SUPERFINE TETRA MIXED This new, scientifically developed strain of Snapdragons produces larger blooms, fuller spikes, heavier stems and hardier plants. Floret petals are thicker and attractively ruffled. Complete range of colors included in mixture. Pkt. 25c.

ZINNIAS

No. 6180 PEPPERMINT STICK MIXED Interesting new strain, developed for a wider range of colors, including white-red, red-yellow, pink-white, orange-white, purple-white. Plants bloom profusely over a long period. Pkt. 25c.

No. 6156 CALIFORNIA GIANTS Specially blended mixture of well balanced colors. Makes a gorgeous display in mass planting. Pkt. 15c.



Mary Louise

Save 40% Plant Baby PHLOX

These are well established crown or root cuttings that will grow and produce some blooms this year. Make your garden dollars buy more by ordering some of these fine Baby Phlox. Available from May 15th to June 15th. Order early. Plants will be sent prepaid when ready to transplant. Varieties listed below:

ANNIE LAURIE Best salmon-red.

BORDER QUEEN Deep watermelon-pink.

CHARLES CURTISS Bright cherry-red.

COUNT ZEPPELIN White; red eye.

CHIEFTAIN Brilliant red.

DAILY SKETCH Pink; carmine eye.

ETHEL PRITCHARD Soft lavender.

FAIRY KING Delicate lavender.

FLASH Carmine-rose; scarlet eye.

GEORGE STIPP Coral with lighter eye.

HARVEST FIRE Salmon-orange.

IRENE Lovely, clear cherry-red.

LEO SCHLAGETER Brightest red.

LILLIAN Distinctive soft pink.

MARY LOUISE Finest pure white.

PRIME MINISTER Pinkish white; red eye.

PINK CHARM Pink with scarlet sheen.

PROGRESS Blue with white center.

SALMON BEAUTY Salmon-pink; white eye.

SAN ANTONIO Fiery carmine, shaded plum.

THOR Salmon-pink; scarlet overtone.

6 of one variety for \$1.25.

SPECIAL OFFER

10 Unlabeled Baby Phlox
our selection, for **\$1.50**

HARDY FIELD GROWN PHLOX

ANNIE LAURIE One of the best salmon-reds. Beautiful, large trusses. Sturdy grower.

BLUE BOY Near blue color with violet cast. For a striking contrast, plant with Mary Louise. Plants are of medium height and very free flowering.

BORDER QUEEN Massive flower heads of deep watermelon-pink. Individual florets are unusually large.

CHARLES CURTISS Brilliant cherry-red. Tall growing variety; makes a very showy display in the border.

CHIEFTAIN Rich, brilliant red. Flower heads are extremely large and long lasting. Blooms profusely.

COUNT ZEPPLIN Pure white florets with vivid, red eye; non-fading. Should be included in every Phlox planting.

DAILY SKETCH Extra large florets of light pink with carmine eye. Rugged, tall grower; unusually large trusses.

ETHEL PRITCHARD Beautiful soft lavender; blends well with other colors.

FAIRY KING Immense flower heads of soft lavender. Luxuriant foliage. Fine for the border and bouquets.

FLASH An unusual and effective color combination; florets are a rich carmine-rose with orange-scarlet center. Strong grower and prolific bloomer.

GEORGE STIPP A very outstanding Phlox of glowing salmon-coral with shaded lighter eye. Blooms all summer.

HARVEST FIRE Large trusses of fiery salmon-orange; individual florets often measure 2 inches across. A vigorous, tall growing, free blooming variety.

IRENE Lovely, clear cherry-red color. Outstanding for its brilliant color and large flower heads.

LEO SCHLAGETER Glowing, brilliant red color. Considered the flashiest and brightest of all red Phlox.

LILLIAN One of the most distinctive new Phlox ever introduced. Unusually large trusses of a delightful soft pink.

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time and are equally satisfactory when used in beds and borders.

We are growers of Phlox and have an unusually fine assortment of field

grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

Your choice of varieties listed, Each 40c; 3 of one variety for \$1.10.



Leo Schlageter

MARY LOUISE Large, conical heads of pure white. A fine new variety that blooms throughout the summer.

PINK CHARM Beautiful, bright pink with a scarlet sheen. Lends color and beauty to any garden. Strong, vigorous grower; free flowering.

PRIME MINISTER Large trusses of clear pure white with bright red eye.

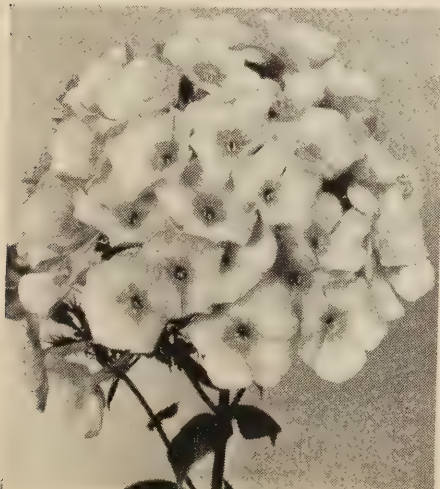
PROGRESS Heavenly blue with a white center. Large flowering type

providing a distinct contrast in color values. Profuse bloomer; robust grower, adds to its popularity.

SALMON BEAUTY Delightful shade of salmon-pink with large, white eye. Individual florets are extra large and well-formed.

SAN ANTONIO Extra large trusses and florets. Color is a vivid, flaming carmine shaded plum. Outshines all others for brilliancy of color. One of the best new, tall growing Phlox.

THOR Deep salmon-pink with a distinctive scarlet overtone. Large, well shaped trusses on strong stems.



Thor

PHLOX COLLECTION NO. 1

One each of the 22 varieties listed
on this page
for only ...

\$7.50

PHLOX COLLECTION NO. 2

Phlox, all labeled
6 our selection
for only ...

\$1.95



Gladwin

SEPTEMBER SERIES MUMS

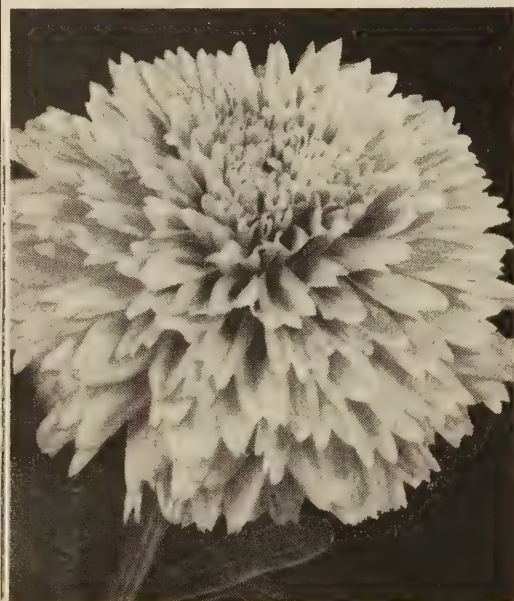
SEPT. BRONZE The most colorful of the early 'mums; loads of lovely little pompon-shaped flowers in the warmest tints from mid-September to latest frosts.

SEPT. DAWN One of the finest deep pinks. Fully double, 3-inch blooms.

SEPT. SHELL Lovely soft pink flowers from Sept. 1st on. A Mt. Ranier Hybrid 24 inches high. Flowers 2 inches. Double.

SEPT. SUNSHINE Brilliant yellow blooms completely cover compact, well-rounded plants from mid-September until frost. Fine for low border and cutting.

Prices on the above varieties in 2 1/4" pots; Each 45c; 3 for \$1.10.



Fred F. Rockwell

RICHARDS' Futuristic MUMS

Due to danger of frost, all 'mum plants will be shipped to the northern states only after May 1st, unless otherwise specified. Shipments to southern states after January 1st. (AVAILABLE UNTIL JUNE 15th ONLY).

ALERT (Becker, 1948) Large, fully double, 3-inch, dark purple flowers; nonfading. Abundant bloom; very showy.

BLACK VELVET (Becker, 1945) Rather late, dark red, double flowering cushion. Hardy; always dependable.

EARLY ROBIN (Becker, 1948) Very early compact mound completely covered by two-tone flowers of bronze-yellow with mahogany-red center.

GLADWIN Lovely pink; resembles the English Leda. The many long fluffy petals gradually lighten with age, yet stay attractive and fully double. The 32-inch bush branches from the ground making very large sprays. Very hardy.

Prices on above varieties in 2 1/4" pots: Each 60c; 3 for \$1.50.

Popular SPOON MUMS

Unusual new type of hardy Chrysanthemum that deserves a place in every 'mum planting. Their unique appearance and brilliant color combinations will add a note of "delightful novelty" to your garden. Individual flower petals are quilled or tubular most of their length, flattening out near tip to resemble a tiny spoon. Bear loads of blooms during late fall; plants are hardy, vigorous growers. We offer the following varieties:

**CHARM SPOON IVORY SPOON
MAGENTA SPOON**

Prices on above varieties in 2 1/4" pots; Each 45c; 3 for \$1.10.

ALL 'MUMS LISTED AVAILABLE UNTIL JUNE 15th ONLY



Spoon Mum

ORCHID HELEN A sturdy 18-inch bush, completely covered with 3-inch double, pink-orchid flowers. Petals are unusually stiff, adding to its beauty.

WHITE TOWER (Becker, 1947) A sturdy perfect pompon with broad petals, first creamy white, then opening pure white. A good cutting variety. Very free flowering.

LAVENDER MOUND

Loveliest of all lavender 'Mums. Plants bloom profusely, making a gorgeous mound of very bright lavender. Price: Each 75c; 3 for \$2.00.

Patented MUMS

Here we are offering some entirely new creations. Each one possessing qualities which makes them outstanding and different from anything now in existence. We know you'll be highly pleased and delighted with these glamorous new introductions.

FRED F. ROCKWELL (Plant Patent No. 718) The most gorgeous blending of bronze and orange scarlet tones ever seen in a pompon; retains its full brilliance far into the 'Mum season.

KOREAN PRINCESS (Plant Patent No. 640) The first anemone-flowered Korean Hybrid. Color is a rich bronze red changing to soft strawberry crimson; the inner petals tipped golden bronze—a charming tapestry effect.

SUMMERTIME (Plant Patent No. 689) Bred specifically for summer flowering, it does just that. Masses of fragrant, glistening yellow blossoms from late July on. Single blossoms 2" across, bright lemon to bronze yellow, are produced in great abundance.

All potted plants. Each 75c; 3 for \$2.00; 12 for \$7.50.

Note: Chrysanthemums Fred F. Rockwell, Korean Princess, and Summertime are being grown under license from the patent owner and sold subject to all patent restrictions.

Fayette, Mo.

Dear Sir:

The 'Mum plants arrived in excellent condition. They were beautifully packed and arrived nice and fresh looking.

Yours truly,
Mrs. W. W. Lusby

Choice Newer Varieties of

HARDY 'MUMS

ADAGIO Brilliant raspberry-coppery rose color; pompon type 'Mum.

BEACON Fully double blooms of coral-apricot, shading to flaming nasturtium-orange at center. Splendid for cutting with its large 4-inch flowers and tall, strong stems.

BAMBOO A distinct summer flowering daisy-type 'Mum of buff-bronze. Profuse bloomer from mid-July until October. Perfectly hardy.

CARMINE QUEEN Large, double flowers of rich carmine-red. Tall, strong stems; a luxuriant cutflower.

CARNIVAL New 1948. A large gleaming burnt-orange flower on an excellent plant with lusty green foliage. This is an ideal plant for cutting.

CANARY WONDER A sport of the matchless White Wonder. Perfect 1½-inch balls in utterly new shades of soft canary-primrose-yellow; the first pompon of its color. A superb color accent for your garden.

FASHION Two-toned rosewood pink; semi-double. An important cutflower variety.

FLAXEN BEAUTY Like a huge 4-inch Cactus Dahlia is this charming blend of soft coral, gold and bronze. Loveliest in its final stages, with the blond shade of flax ready for harvest.

HUNTSMAN Vivid scarlet-orange overlaid with bronze tints; an outstanding color for your fall garden. Rugged, hardy plants are simply loaded with large, 3-inch double blooms.

Prices on above varieties in 2¼" pots: Each 50c; 3 for \$1.25.

MONEY-SAVING BARGAIN

If you do not care for names of your 'Mums, but are interested in a beautiful splash of fall colors, we believe you will want to take advantage of this special MONEY-SAVING OFFER.

In our display gardens we grow our very finest varieties. This year we had a surplus of plants—something like 50,000—and so we can offer you assorted, unlabeled root divisions THAT WILL BLOOM THIS FALL.

LOW POSTPAID PRICES

| | | |
|-----|---|--------|
| 10 | unlabeled root divisions, assorted colors, for only | \$1.25 |
| 25 | unlabeled root divisions, assorted colors, for only | \$2.50 |
| 50 | Unlabeled root divisions, assorted colors, for only | \$4.00 |
| 100 | unlabeled root divisions, assorted colors, for only | \$6.75 |

LEMONADE Ivory-yellow, decorative type. Outstanding because it is unusual and different. A splendid early blooming, cut flower variety.

MOONBEAMS A rare shade of delicate primrose-yellow. Those who like soft colors will really go for this lovely new 'Mum. Blooms 3½ inches across, fully double and fluffy. Strong grower and very free flowering.

MISTY MAID Beautiful new variety bred from Betty. Deep rose-pink buds open to the most delicate shell-pink, nearly white in full bloom. Immense flowers borne in airy sprays, perfect for cutting.

PATRICIA LEHMAN Sparkling geranium pink with peach center. Recurved and twisted petals give fluffy, feathery effect. Blooms late September.

PAPER WHITE Gleaming, pure white blooms, fully double, of fine texture. Early, dwarf variety; exceptionally fine in the North.

ROBINHUE Very large blooms of bright red. Fully double, decorative type. A topnotch cutflower variety in every respect.

WITCHERY Decorative type of a gorgeous golden-bronze color. Makes a rich display in the border and for cut flower use.

YELLOW AVALANCHE A sensational new yellow. Big, fluffy blooms of a rich golden-yellow shade. A bud sport of the white variety.

YELLOW CACTUS A large sulphur-yellow 'mum with flowers measuring over 3 inches across. A flowery mass that blooms about October 5th.

YELLOW CHRIS COLUMBUS Similar to Chris Columbus, except color is yellow. Large, double blooms are produced in abundance from late September on.

Prices on above varieties in 2¼" pots: Each 50c; 3 for \$1.25.

GOLDEN CARPET

An entirely different and unusual 'Mum that is well named, for it resembles a creeping carpet loaded with golden-yellow pompons. Plants grow only 12 inches high, yet spread 2 feet or more across, making it the finest 'Mum plant for edging, borders or rock gardens; also ideally suited for ranch type houses. Plants are loaded with perfect little globes of glowing yellow from mid-September on. There is nothing like Golden Carpet in present gardens—we believe it is destined for great popularity. Price: Each 60c; 3 for \$1.50; 6 for \$2.75; 12 for \$5.50.



Beacon

ALL 'MUMS LISTED AVAILABLE UNTIL JUNE 15th ONLY

April 24, 1951

Sirs:

Just received the plants ordered. They were very nice. Have them planted.

Respectfully,
Mrs. Sarah E. Denny,
Port Orchard, Wash.



Huntsman





Chippewa

SPECIAL BALANCED COLLECTIONS

The Chrysanthemums offered in these Special Balanced Collections are all listed and described in this catalog.

Your choice of any one of these Collections postpaid, for only..... **\$2.25**

Your choice of any 3 of these Collections postpaid, for only..... **\$6.25**

All 5 of the Special Balanced Collections, postpaid, for only..... **\$10.00**

Favorite 'Mums OLD and NEW

AVALANCHE Big, fluffy, white flowers, measuring 5 inches across. Truly Queen of the Whites. Perfectly formed blooms in profusion from Sept. on.

BETTY Splendid upright plant; double flowers of rose-pink without a trace of magenta. One of the finest new pinks.

CHIPPEWA A universal favorite! Enormous double flowers of aster-purple; petals slightly incurved. Does especially well in northern sections.

CONTRAST The duplex flowers are a harmonious contrast with every soft-rose petal tipped yellow. Strong grower; blooms early Sept. Plants form a bowl-like effect, a flat mass across the top and a cascade of bloom to the ground.

ELIZABETH BYAM A choice blending of gold, pink and bronze. The color is unusual and very lovely.

GOLDEN MOUND New 1950. Lovely golden-yellow cushion 'mum. Loads of 2-inch flowers cover plants, making a colorful mound of gold.

JACKIE A rich wine-red. Blooms late, but will always come into bloom after it has been severely frosted.

JAYEFF Deep positive pink with a dazzling sheen. No other color or flower form like it. Flowers are huge, 4" or more without disbudding. Blooms in September; height 24 inches.

JEWELRY A lovely deep pink pom-pom. The flowers are well formed and hold their color after several frosts. Very hardy. Blooms in October.

KATHLEEN LEHMAN Brightest orange-gold, deepening to red-gold at center. One of the very best new things.

LAVENDER LADY Immense double flowers, in a beautiful silvery lavender shade. Blooms are 3 inches or more across. Unusually hardy.

Prices on above varieties in 2 1/4" pots: Each 45c; 3 for \$1.10.

LAVENDER PRINCESS Brand new. The finest cutting variety in the color classification. A pastel shade; very pleasing.

MAID MARION Early blooming. Lovely pearly-pink shading to clear white. Fluffy 2 1/2" flowers. Strong grower; very hardy.

MARTIN'S WHITE Immense, pure white flowers; fully double, about 4 inches across. Plants are bushy, of compact growth.

MISS LACE True light pink. Three-inch blooms on strong upright stems; 30 inches high. Blooms in September.

MRS. DUPONT Large, double blooms of peach-pink tinted rosy-salmon bronze. Long, strong stems are ideal for cutting.

PINK PEARL Late blooming pom-pom 'mum. Plants show a mass of charming rose-pink buttons.

PINK RADIANCE Masses of luminous, soft-pink blooms cover plants from late September on. Make beautiful bouquets

RED VELVET An outstanding velvety-crimson. Fully double blooms, fine heathy foliage.

SILVER TIPS Double blooms of bright carmine, distinctly tipped silver. Blooms early October.

SINCERITY Sport of Lavender Lady. Opens soft lavender-pink, shading to glossy ivory-pearl-white. Vigorous plants produce armloads of fully double 3-inch flowers; excellent for cutting.

VIOLET One of the newest purples. Dahlia-like blooms, fully double, of good color and substance. Grows 24 inches tall; blooms late August.

Prices on above varieties in 2 1/4" pots: Each 45c; 3 for \$1.10.

ALL 'MUMS LISTED ARE AVAILABLE
UNTIL JUNE 15th ONLY

COLLECTION No. 1

| | | | |
|-------------|-------------------|-----------|---------------|
| Mrs. Dupont | Lavender Princess | Avalanche | \$2.25 |
| Moonbeams | September Shell | Carnival | |

COLLECTION No. 2

| | | | |
|-----------------|-------------|---------|---------------|
| Patricia Lehman | Maid Marion | Fashion | \$2.25 |
| Golden Carpet | Paper White | Alert | |

COLLECTION No. 3

| | | | |
|-----------------|------------------------|----------|---------------|
| Alabaster | Bronze Early Buttercup | Leda | \$2.25 |
| Mrs. T. Guthrie | Yellow Alabaster | Crusader | |

COLLECTION No. 4

| | | | |
|---------|------------------|-------------|---------------|
| Candy | Mahogany Cushion | Dwarf Jewel | \$2.25 |
| Camilla | Sept. Sunshine | Joan Helen | |

COLLECTION No. 5

| | | | |
|---------|----------------|-------------|---------------|
| Gladwin | Elizabeth Byam | White Tower | \$2.25 |
| Beacon | Carmine Queen | Lemonade | |

We cannot split up Collections at the above prices. When ordering, please order by collection number.



Avalanche

Gorgeous English 'MUMS

These sensational new 'mums originated in Canada and have quickly gained great favor among lovers of fine flowers in this country. These varieties all bear enormous blooms on tall, stiffly erect stems. Excellent for cutting. Disbudding will produce some real exhibition blooms.

ALABASTER An early white of large size and good substance; slightly incurved. Blooms will grow 5" across if disbudded.

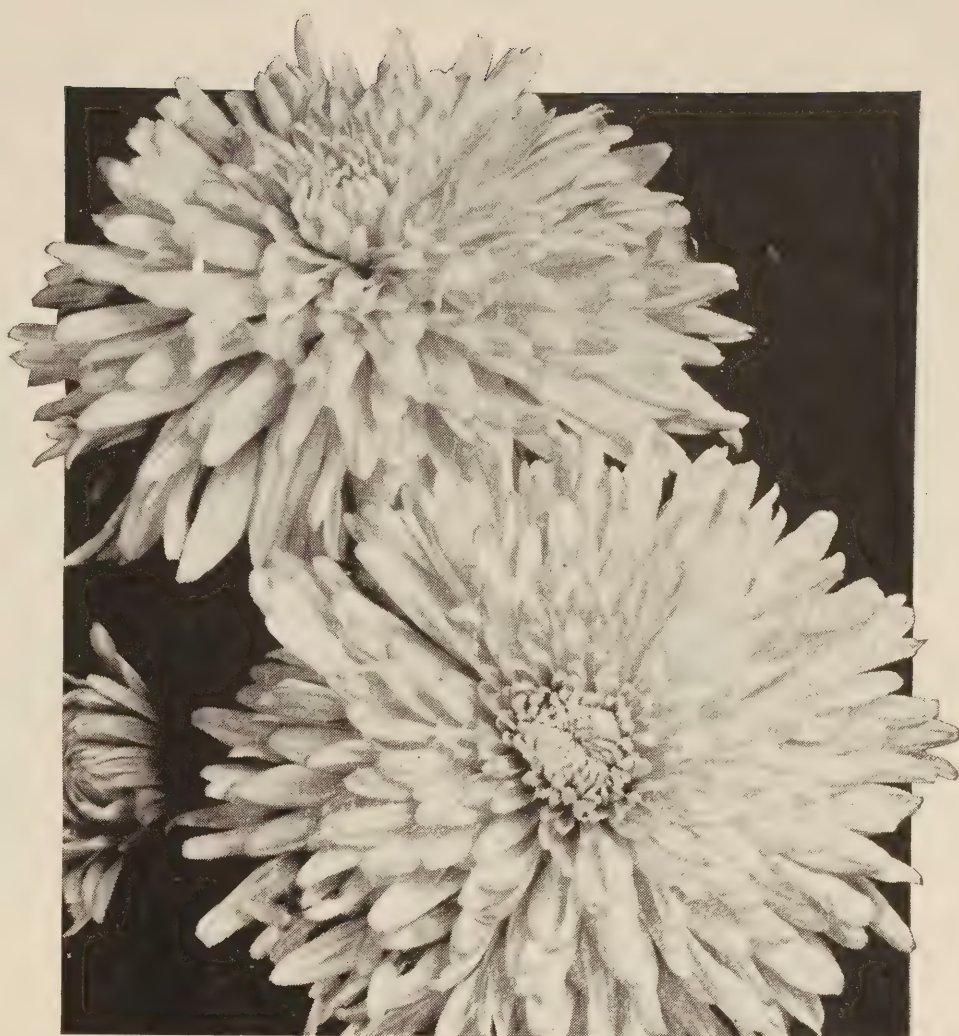
BRONZE EARLY BUTTERCUP Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Disbud for best results.

CRUSADER An immense white, slightly overlaid with pink. Tall, straight stiff stems; large blooms brushed pink on the tips.

LEDA Gorgeous rolled petals of heliotrope-pink. Flowers are 6" across if disbudded. We consider this one of the finest of the English strain.

MRS. T. GUTHRIE A very large, chestnut-red with bronze reverse, broad reflexing petals. Will make a 6" bloom if disbudded.

YELLOW ALABASTER The discovery of this beautiful 'Mum was made by Mrs. Elmo Wierenga of Grand Rapids, Michigan, and graciously presented to us for introduction. We believe it is destined



Yellow Alabaster

to become one of the most popular 'mums in existence. The color is a soft yellow. Produced in abundance on strong, straight stems. A wonderful cut flower.

Prices on the above varieties in 2 1/4" pots: Each 50c; 3 for \$1.25.

Hastings, Minn.

Dear Mr. Richards:

Plants reached me in perfect condition. What packing you do! Feel sure you must be justifiably proud of it.

Very sincerely,
Gertrude Moran

University of Chicago Strain 'MUMS

For years Dr. Kraus of the University of Chicago has been growing 'mums from selected seeds. They have been tested for winter hardiness, color and form of flower; earliness and disease resistance. We offer four outstanding varieties.

CHARLES NYE One of the best yellows to date. Large, 3" fully double flowers of rich buttercup yellow. For border and cutting.

GLOWING COALS Bright, deep cherry red with orange reverse. One of the best early reds. Plants are vigorous growers; produces a profusion of blooms.

MAGNIFICENT New 1949! Glorious 4-inch flowers of plum-red or rosy cardinal with coppery cast. Extremely strong branches, excellent for cutting.

MEDITATION Magnificent, 3-inch fully double flowers of soft light jasper-red and maize-yellow with orange reverse. An outstanding new 'mum.

Prices on above varieties in 2 1/4" pots: Each 50c; 3 for \$1.25.



Charles Nye

ANNUAL MUM FESTIVAL

During the early weeks of Fall when our perennial fields are in full bloom, they present a glorious pageant of color. It is then, from late September through October, that we welcome our many good friends and customers to our gardens for the Fall Chrysanthemum Festival.

You are cordially invited to attend the Festival. We believe you will find it a thrilling experience to walk through the fields of colorful perennials—100 acres in full bloom! You will see the newest introductions, as well as old favorites. You may select and buy on the spot, the plants you wish, and take them right home with you. You will enjoy a delicious meal at the historic Red Brick Tavern. Plan to visit us this year at Festival time — we know you will find it very worthwhile.

Famous Cushion CHRYSANTHEMUMS

Hundreds Of Blooms On One Plant

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. One plant alone is a small flower garden in itself!

We offer the following colors —

RED CUSHION
PINK CUSHION
BRONZE CUSHION
YELLOW CUSHION

Prices on above varieties in 2¼" pots:
Each 35c; 3 for \$1.00.



Name Varieties CUSHION 'MUMS

CANDY Color is a prominent, full pink with a sugar-sheen; center has a blend of just enough salmon and gold to spotlight each blossom. Individual blooms average more than 2 inches across. A beautiful cut flower.

In 2¼" pots: Each 45c; 3 for \$1.10.

CAMILLA A new, rich cherry red. One of our own introductions. The

rich color makes a striking effect in the garden, and in floral arrangements.

In 2¼" pots: Each 45c; 3 for \$1.10.

DWARF JEWEL A compact little gem. Perfectly formed, ball-shaped blooms of a very pleasing soft lavender shade.

In 2¼" pots: Each 45c; 3 for \$1.10.

JOAN HELEN Sparkling garnet-red shading to purple; bright yellow center. Blooms early September.

In 2¼" pots: Each 45c; 3 for \$1.10.

MAHOGANY CUSHION A superior new variety. Twisted petals of Jasper-red shading to mahogany. A real beauty.

In 2¼" pots: Each 45c; 3 for \$1.10.

Candy



Joan Helen



ROOTED CUTTINGS

We offer rooted cuttings in the following varieties only:

ALABASTER
CHARLES NYE
SEPTEMBER SUNSHINE
ELIZABETH BYAM
RED VELVET
WHITE TOWER

GLADWIN
LAVENDER LADY
MRS. DUPONT
CANDY
CRUSADER
LEDA

3 of one variety listed for only 85c

6 of one variety listed for only \$1.50

Special Offer of Rooted Cuttings

One each of the above varieties unlabeled, postpaid, for only

\$2.25

All Prices In This Catalog Prepaid
Michigan Customers Add 3% Sales Tax



Mrs. Geo. Le Boutillier

DAHLIA COLLECTION No. 1

(FOR SPRING DELIVERY ONLY)

AVALON Great garden Dahlia of fine form and a rich lemon-yellow color. This plant is a profuse bloomer. It should be in every garden.

MRS. GEO. LE BOUTILLIER Very large rich cardinal red. Decorative flowers 10 to 12 inches in diameter. Medium height, healthy dark green foliage.

JEAN TRIMBEE Tall strong grower hybrid cactus. Flowers are 10 to 12 inches of petunia violet color with excellent stems.

JOSEPHINE G. Medium height plants which are literally covered with good size bright salmon pink flowers. Base of petals yellow. Fine cut flowers.

KEMP'S WHITE WONDER Huge, clear white Informal Decorative Dahlias. The blooms are on long stems with dark and healthy foliage.

MONARCH OF THE EAST Mammoth warm deep golden buff Decorative Dahlia. Flowers 12 to 14 inches in diameter without disbudding.

The Above Varieties 50c Each

FREE GIFT—One RED BALL with each Collection

**OFFER
NO. 1**

One each of the
above 6 varieties
for only \$2.50

DAHLIA COLLECTION No. 2

(FOR SPRING DELIVERY ONLY)

COMMODORE Sparkling yellow Decorative type Dahlia. Very hardy and free blooming. Splendid for garden display and for cutting.

GLAMOUR An immense true purple with each petal edged amaranth-pink; a striking color combination. Strong, heavy grower; blooms have measured 14 inches across. Winner of many prizes.

JANE COWL Deep massive blooms of a bronze buff and old-gold blending darker toward the perfect center. A stem of unusual strength holds this giant Decorative Dahlia.

KING ALFRED Ruby-red with silver reverse. The color combination of this very large flower is both distinctive and beautiful.

MARIE Tall, light pink Formal Decorative. Fine stem making it an excellent cut flower. Blooms are 8 to 10 inches in diameter. Shows up well in the garden.

WHITE GIANT Here is probably the best of all white informal decoratives. Its many outstanding qualities have won it a place on the Honor Roll.

The Above Varieties 50c Each

FREE GIFT—One RED BALL with each Collection

**OFFER
NO. 2**

One each of the
above 6 varieties
for only \$2.50

GIANT FLOWERING DAHLIAS

This spring we are again offering our customers a selection of fine Dahlia Tubers.

These tubers are of healthy, vigorous stock. Plant this spring and have gorgeous blooms this summer and fall. We offer the outstanding varieties listed below. Each tuber labeled and an exceptional Dahlia value.

HONOR ROLL VARIETIES

COMMANDO Medium height plants with clear lavender blooms held well above the foliage on very stiff stems. Flowers 10 to 14 inches in diameter.

INCANDESCENT Fine bronze suffused pink decorative similar to Jane Cowl except that it has this glowing pink shading with a golden sheen over all.

MRS. T. EDISON Another outstanding variety is this rich ruby and silver blossom. Its outstanding beauty shows up well in the garden.

PINK GIANT Gorgeous mammoth blooms of bright Tyrian pink color carried erect on long, strong stems well above the foliage. Grows 5½ ft. tall.

ZANT'S PURPLE Large true purple flower. It is a husky, tall plant with straight stems and healthy foliage. Very decorative in your garden.

The Above Varieties 75c each.

HONOR ROLL COLLECTION

1 Each of the 5 Varieties listed
above, postpaid for **\$3.00**

SPECIAL Dahlia OFFER

6 Mixed Dahlias, our choice
unlabeled, postpaid for only **\$1.00**

(MORE DAHLIA BARGAINS Page 22)



White Giant



Yellow Colosse

DAHLIA COLLECTION No. 3

(FOR SPRING DELIVERY ONLY)

CATHERINE Lovely small blooms of an orange-pink. Always much admired by everyone. Splendid for garden display and for cutting.

LIBELLE One of the finest cactus Dahlias with large royal purple flowers on long stems. Always very much admired for its bright color.

MARGARET WILSON A refined, magnificent, large, creamy white Dahlia, attractively shaded with pink. Splendid for exhibition and fine for the garden.

PRIDE OF CALIFORNIA A brilliant glowing cardinal red. Often called "The American Beauty" Dahlia. The flowers are of huge size, and are produced well above the foliage.

STORM KING Lovely clear white Decorative Dahlias. This is a hardy and free blooming variety. A charming plant for your garden.

YELLOW COLLOSSE One of the most excellent yellow Decorative Dahlias with large, deep flowers on long stems. A charming plant for your garden.

The Above Varieties 25c Each

FREE GIFT—1 RED BALL with each Collection

**OFFER
NO. 3**

One each of the
above 6 varieties
for only\$1.25

Hardy DELPHINIUM

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all healthy, field-grown plants that will bloom in your garden this summer.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY Enchanting soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color. Height 3 feet. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

BELLAMOSUM Identical in habit of growth and characteristics with Belladonna described above, except for its rich, deep blue color so much loved in delphiniums. Height 3 feet. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

CHINESE Graceful habit of growth and finely cut foliage makes this variety very desirable for garden and display. Flower spikes are loosely arranged, attain a height of 2 feet, and are a lovely clear, light-blue color. Excellent for bouquets. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

LAMARTINE Well formed spikes of the deepest blue flowers, each with



Belladonna Delphinium
(Improved Cliveden Beauty)

a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the outstanding cutting varieties. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.



Hybrid Delphinium

GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double, as well

BLACKMORE and LANGDON HYBRIDS

Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Very strong grower with strong stems 4 to 5 feet tall. Flowers in June; florets run a large percent double. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

as single. Spikes are unbelievably large. No Delphinium planting is complete without some of these Hybrids for a gorgeous display next summer.

WREXHAM STRAIN Hollyhock Flowered

Extremely long, spire-like spikes, thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems. 5 ft. June. Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

Giant Flowering Pacific Hybrid DELPHINIUM

**We Are The World's Largest
Growers of Delphinium Seedling**

This elegant strain of Delphinium is almost beyond description. Stately flower stalks 3 to 5 feet tall are profusely bloom-laden; individual flowers are 2 to 3 inches across, many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are all strong, well-rooted plants that will bloom in your garden during June and July.

BLACK KNIGHT Large flowers of darkest royal violet shades; a remarkably rich color.

BLUE BIRD Superbly tall spikes set with clear medium blue flowers with white bee.

BLUE JAY Intense shades from medium to dark blue, all with darker bee.

CAMELIARD Clear soft lavender with white bee. Very large, round florets of perfect form.

GALAHAD Glistening pure white flowers of enormous size; individual florets measuring 3" across.

GUINEVERE Light pink-lavender self with white bee. Excellent branching habits; beautiful large blooms.

KING ARTHUR Rich, deep royal violet with large white bee. Long, graceful spikes; very large florets.

PERCIVAL An outstanding new variety; clear white with brown bee.

SUMMER SKIES As beautiful as the name indicates; clearest light blue with white bee.

ROUND TABLE A superb mixture comprising all available shades. For sheer beauty, vigor and quality they are unequalled.

| | |
|----------------------|--------|
| Each | \$.35 |
| 3 of one kind | .95 |
| 6 of one kind | 1.50 |
| 12 of one kind | 2.60 |

SPECIAL OFFER

30 Plants, 3 of each kind. **\$7⁰⁰**
\$9.50 value for only

SPECIAL GET ACQUAINTED OFFER

5 ROUND TABLE \$1.00
Shipped at planting time

DELPHINIUM BARGAIN

Mixed Colors

Special prices on unlabeled plants, our choice of colors.

Each. \$0.30 6 for \$1.50
3 for. .75 12 for 2.15



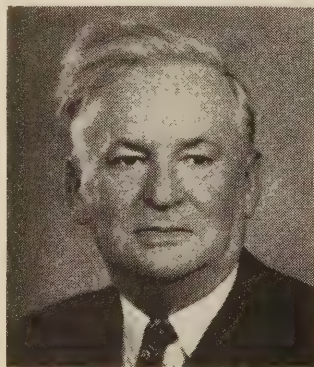
Pacific Hybrid Delphinium

May 15, 1951

Dear Sirs:

Received order. The plants are in fine condition. Your Delphiniums are the most beautiful I have grown.

Gratefully yours,
Mrs. J. W. Herttim



Charles Thomas Richards
Peony Specialist

We Grow Over 20 Acres of Peonies Every Year

The nucleus of the present Richards Gardens was started in 1918 when the present owner, Charles T. Richards, was recovering from a serious case of flu . . .

"Ordered by my doctor to take a leave of absence and not work for a year, I turned to gardening as a means of occupying my time. I had always greatly admired Peonies and now began to study them and the best methods of growing them. I sent to George H. Peterson of Fairlawn, New Jersey, a prominent Peony grower at that time, for 12 Peony plants which I grew on a vacant lot. This original planting is still blooming luxuriantly.

Growing Peonies proved fascinating work and soon I became a Peony hobbyist. As newer varieties came out they were added to my collection. I remember very well making a purchase of Kelway's Glorious for which I paid \$50.00, quite a sum in those days!

Over the years the Peonies have been given meticulous care and the fields have been rogued consistently to keep the varieties straight and true-to-name. By 1928 I had so many hundreds of Peonies, it became necessary to expand, so I purchased the present farm which constitutes Richards Gardens. We now have many acres of Peonies in cultivation and have sold hundreds of thousands of them.

About 1933 we started the perennial gardens and now grow more perennials than any other nursery in the United States."

We Offer the Highest Rated Peonies

ADOLPHE ROUSSEAU Double type; very large; early midseason. Dark lustrous red, shaded maroon, showing yellow stamens and light red stigmas in center. Tall; very strong stems. **Each \$1.00.**

ALBERT CROUSSE (8.6) Double type; large; mid-season. Light rose-pink with a creamy undertone, richly tinted with flesh pink in a deep rose-like center when fully open; mildly fragrant. Tall, a profuse bloomer; strong stems and good foliage. **Each 60c.**

ALSACE-LORRAINE Large, double; midseason. Pure white tinted with cream and buff in center. **Each 75c.**

AMA-NO-SODE One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. Plant has heavy rich green foliage. **Each \$2.50.**



Mary Brand

AUGUSTE DESSERT Color an intense pink; petals edged with silver. Large, double blooms. Midseason. Good grower. **Each 75c.**

BARONESS SCHROEDER Large; double; midseason. Flesh-white tinted creamy pink. **Each 75c.**

CATHEDRAL (8.1) Japanese type; large; midseason. Vivid dark rose-pink guard petals with narrow, lighter edges. Tall; free blooming. **Each 75c.**

CLAIRE DUBOIS Large; double; late. Bright rose-pink with enormous buds and flowers. Strong stems; good cut-flower. **Each 75c.**

CORONATION (8.5) Double type; very large; late mid-season. Pale rose-pink flecked with crimson on the edges, but the center is much darker; delicate fragrance. Medium height. **Each 60c.**

DUCHESS DE NEMOURS (8.1) Double type; large; early. Cupped white guards and moderately full center of light canary. **Each 60c.**



Sarah Bernhardt

EDITH FORREST Double type; large late midseason. A very good deep pink which flowers heavily and is especially effective in border plantings. **Each 50c.**

EDULIS SUPERBA A fine Peony in the dark pink class. Early blooming; free flowering. Good cutting variety. **Each 60c.**

ELWOOD PLEAS Large; late, pink Peony on the order of Therese. **Each 75c.**

FELIX CROUSSE (8.4) Double type; large; late midseason. Brilliant crimson of even tone and good silky luster; medium height, good foliage. **Each 60c.**

FESTIVA MAXIMA (9.3) Double type; very large; early. White with prominent crimson flecks on a few central petals; tall good foliage. **Each 75c.**

FRANK E. GOOD Double type; large. Cream-white with a suffusion of buff. Improved Solange. **Each \$2.50.**

FRANKIE CURTISS Similar to the famous Mons. Jules Elie, except color is pure white. Really outstanding. **Each \$2.50.**



Commander

COMMANDER

We consider this one of the best red Peonies. The flowers are large and very compact with high built center; a cone-shaped, rose type Peony. The color is a true self solferino-red. A late blooming variety; it blooms consistently over a long period. Commander is a top-notch Peony by all standards and we believe you will find it a valuable addition to your collection. **Each \$5.00.**



West Franklin, N. H.

Dear Sir:

I just received the peonies. They are such wonderful roots it seems hard to believe I bought them for so little money. I most surely want to thank you.

*Very truly yours,
Mrs. G. G. Peterson*

PEONY OFFER NO. 1

Baroness Schroeder
Coronation
Edith Forrest
Mrs. C. S. Minot
Lillian Gumm

Mary Brand
Mons. Jules Elie
Sass Late Red
Walter Faxon
W. F. Christman

One each of the above 10 high-rated varieties for only\$6.00

PEONY OFFER NO. 2

Festiva Maxima
Mrs. C. S. Minot
Lady Alex Duff
Reine Hortense
Mons. Jules Elie

Hazel Kinney
Philippe Rivoire
Sarah Bernhardt
Mary Brand
Souv. de Louis Bigot

One each of the above fine Peonies for only\$8.00



Mons. Jules Elie



Mme. Emile Galle

GEORGIANA SHAYLOR Very large; double; late midseason. Light rose-pink with odd crimson streaked petals around center. Free blooming. Each 75c.

GIGANTEA Very large; double; early. Clear rose-pink with silver tipped petals. Grows quite tall and slightly sprawling. Pleasing fragrance. Each \$1.00

GRACE BATSON (8.8) Double type; large; late. Deep rose pink. Medium height, good foliage. Each \$1.00.

JAMES KELWAY Double type; large; blooms. Early midseason. Color is a pale pink, becoming almost white with age but retaining a slight flush on outer petals and in center. Each 75c.

KATHERINE HAVEMEYER A large, flesh-pink of true rose type; guard petals are broad and rounded, center petals narrow and fringed. Blooms late; tall vigorous grower. Fragrant. Each \$1.00

LADY KATE Large, double, late. Solid light pink color. Tall grower with strong stems. Long blooming season. Each \$1.00.

LA FEE Large, compact flowers; guard petals are mauve-rose with a crown of lighter creamy-pink petals. Pleasingly fragrant. Blooms early midseason. Each \$1.00.

LA PERLE Large, double; mid-season. One of the really good lilac-white varieties. Center is slightly darker, flaked with red. Fragrant. Each 75c.

LILLIAN GUMM Very large, deep rose-pink flower; a real beauty. Blooms midseason. Fine for cut flowers. Each 75c.

LOVELINESS Double type; large; very late. Pale flesh-pink. Medium tall; strong stems. Each 75c.

MME. EMILE GALLE A delicate shell pink showing faint touches of heliotrope and lavender. Comes into bloom late; is often mistaken for Tourangelle. Strong grower and very free blooming; medium tall. A splendid cut flower. Each 75c.

MME. JULES DESSERT (9.4) Double type; very large; late mid-season. Long, smooth petals of flesh-white graduated symmetrically about a hollow, funnel-like center, with a few stamens in its depths, which reflect a yellow glow through its translucent texture; tall, good foliage. This exquisite and charming peony is an added attraction to your garden. Each 90c.

MARIE CROUSSE (8.9) Double type; very large; midseason. Central petals broad, forming an immense globular bloom; pale-pink, shaded rose in the center, overspread with a glowing suffusion; moderately fragrant, medium height. Each 60c.

MARY BRAND (8.7) Rose type; large midseason. Dark clear crimson, with a very brilliant sheen, notably fragrant for a red variety. Medium height. Outstanding variety. Each \$1.00.

MAUD L. RICHARDSON Delicate shell-pink. Produces an abundance of blooms on heavy, stiff stems. Each 75c.



HOW TO PLANT PEONIES

Peonies are heavy feeders and should be planted in soil which has been thoroughly prepared by deep spading and the addition of well rotted manure or good commercial fertilizer.

Peonies should be planted with eyes NOT MORE THAN TWO INCHES below surface of the soil.

Most of the trouble that gardeners experience in not having their peonies bloom comes from planting too deep.

Have holes generously large to accom-

modate the roots. Sift in finely pulverized soil around roots until nearly covered, and then fill hole with water and allow to settle. This eliminates any air pockets. Fill in balance of earth to proper depth and pack firmly.

Peonies planted in this manner will seldom fail to grow and bloom the following year.

Well rotted manure applied as a mulch in late fall and then worked into the soil the following spring will help promote luxuriant growth and blooms.

PEONY OFFER NO. 3

Mary B. Vories Mary Brand
Reine Hortense Mons. Jules Elie
 Sarah Bernhardt
One each of the above 5
varieties for only **\$4.25**

PEONY OFFER NO. 4

We will select 5 Peonies our choice in balanced colors for only \$2.00. Just the bargain you are looking for. 5 Peonies postpaid for only **\$2.00**

MONS. JULES ELIE (9.2)—Double type; very large; early. Light rose-pink of the dull, opaque quality seen in pink chrysanthemums. Broad, smooth, guard petals; center in-curved and silvered with grayish pink; fragrant. Moderately tall. Each 75c.

MRS. C. S. MINOT One of the most beautiful of late blooming pinks. Very fragrant. An excellent cut flower. Each \$1.00.

MYRTLE GENTRY Large, double, late. Rosy white with salmon tints. Strong stems. Each \$2.00.

PHILIPPE RIVOIRE Medium double midseason. Very deep crimson with blackish glow. Each \$1.50.

PHOEBE CARY Pale old-rose pink. Very late, double type, profuse bloomer. A fine Peony of good color and no serious fault. Each 75c.

PHYLLIS KELWAY Very large; semi-double; midseason. Rose-pink with light center. Good stems. Each 75c.

REINE HORTENSE (8.7) Double type; very large; midseason. Rose-pink with crisp, fluffy petals of translucent texture, notched and silvered at the tips and occasionally flecked with crimson in the center. Each 75c.

SARAH BERNHARDT (9.0) Double type; very large; late. Dark rose-pink, edged a trifle lighter with inconspicuous red edges on a few central petals, and an occasional golden yellow anther in the collar; agreeably fragrant. Medium height. Probably the most popular peony grown. Each 75c.



**SEE PAGE 2
FOR SPECIAL
BONUS
OFFER**

TOURANGELLE (9.4) Double type; large; late. A compact, almost bomb-like flower of many irregularly disposed petals; pale cream-white with a tan suffusion in the depths, toning to flesh-pink in the center, mildly fragrant. The color might better be described as a pale apple-blossom pink. At its best Tourangelle is one of the most beautiful peonies in existence. Medium height. Each 75c.

W. F. CHRISTMAN (8.8) Double type; large; midseason. Large outer petals of blush-white, shaded with pink, rose-like fragrance. Medium height, free flowering. Each 60c.



Auguste Dessert



Felix Crousse

ANNUAL PEONY FESTIVAL

20 ACRES OF PEONIES
IN FULL BLOOM!

Come visit us during early June when the Peonies are at their loveliest. Personally select the varieties you wish to buy and they will be mailed to you at proper planting time in the fall.

Enjoy a delicious meal at the Red Brick Tavern. FREE Peony blooms to every dinner guest!

SPECIAL PEONY OFFER THE WORLD'S HIGHEST RATED PEONIES

From our list of peonies we have selected 24 of the best, all rating 9.0 or better. These are unquestionably the aristocrats of the peony world. All grown from two and three year stock. One each of the supreme peonies listed below; all strong 3 to 5-eye divisions. A real bargain, postpaid to your door, for only.....\$20.00

Baroness Schroeder—Milky white.
Daphne—Pink.
Festiva Maxima—White, flecked red.
Georgiana Shaylor—Light rose pink.
Edith Forrest—Deep pink.
Hazel Kinney—Hydrangea pink.
Mrs. C. S. Minot—Pink.
Mary B. Vories—Pure white.
Lady Alex Duff—Blush-pink.
Auguste Dessert—Intense pink.
Martha Bulloch—Old rose pink.
Mary Brand—Dark crimson.

Mons. Jules Elie—Light rose pink.
Rose Shaylor—Pale pink.
Mrs. Edward Harding—White with golden stamens.
Mme. Jules Dessert—Flesh white.
Myrtle Gentry—Light pink.
Philippe Rivoire—Dark Crimson.
Sarah Bernhardt—Dark rose pink.
Souv. de Louis Bigot—Salmon pink.
Frank E. Good—Creamy white.
Tourangelle—Pinkish white.
Therese—Pink; golden center.
Walter Faxon—Vivid shell pink.

Colorful

GLADS

FOR SPRING DELIVERY ONLY

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

ABU HASSAN A variety that comes to us from Holland, and which we feel has great merit. Color is a very rich deep violet-blue. Plain petaled type. An improvement over Pelegrina. In fact, the finest of the dark blues. Good commercial flower. Each 10c; 3 for 25c; 6 for 40c.

BLACK OPAL The most dependable so-called "black." Color is a very deep maroon; flowers have a rich, velvety texture, which adds to the near-black effect. We believe you will like this variety for its distinctive color. Each 10c; 3 for 25c; 6 for 40c.

BURMA One of the very popular show varieties, a sure winner. Color is a deep rose-red. Wide open florets are large and heavily ruffled. Florets and huge foliage are of very heavy texture. A "must" for every Glad collection. Each 15c; 3 for 40c; 6 for 70c.

CHERRY JAM Rich salmon color with a conspicuous cherry-red blotch. Opens 8 to 10 large, heavily ruffled florets on heavy stalks. A fine variety. Each 15c; 3 for 40c; 6 for 70c.

ELIZABETH THE QUEEN Huge, wide open, ruffled flowers of a gorgeous lavender color, blushed pink. Vigorous grower that does well under most any weather condition. Opens 7 to 8 beautiful florets; an outstanding exhibition variety. Each 10c; 3 for 25c; 6 for 40c.

GENERAL EISENHOWER A real giant among Glads. Opens 8 to 10 huge florets on sturdy, upright stalks; ruffled florets of perfect form and heavy substance. Color is a deep, bright hydrangea-pink. A truly beautiful Glad that we believe you will enjoy and appreciate. Each 25c; 3 for 70c; 6 for \$1.25.

GIANT RED Huge, wide open florets with a very heavy stalk; 6 to 8 open on a 20 bud head. Rich deep-red, self color. Plain petaled type; strong grower. Each 15c; 3 for 40c; 6 for 70c.

HIGH FINANCE Large, plain petaled blooms of a most unusual

smoky shade, flaked with slate. A consistent show winner. Each 25c; 3 for 70c; 6 for \$1.25.

JEANIE Rose color with yellow throat, which is quite impressive. Much admired ruffled variety. Each 10c; 3 for 25c; 6 for 40c.

LEADING LADY A sport of Picardy having the same strong constitution and excellent habit. Color is cream-white with canary-yellow throat. A superb variety for cutting and exhibition. Each 10c; 3 for 25c; 6 for 40c.

SPECIAL OFFER

From the list of Glads on this page and page 29, we have selected four of the varieties we consider outstandingly beautiful. To induce you to try Richards' highest quality bulbs we are going to offer this group to you at a further price saving. Order the bulbs below and you will have some lovely and colorful blooms next summer.

6—LEADING LADY
6—SPIC & SPAN
6—RED CHARM
6—SPOTLIGHT
24 BULBS, postpaid for \$1.50

OFFER NO. 2

For those who do not want as many as 36 bulbs, we will make the following offer:

18 BULBS, 3 each of the six varieties listed in Offer No. 1. Each variety labeled. Postpaid \$1.50
SPECIAL FREE GIFT—With each order for this collection of 18 bulbs, we will include 1 SPIC & SPAN, absolutely free.

OFFER NO. 3

Since we have a surplus of bulbs of the beautiful apricot shaded PICARDY variety, we offer these at real money saving prices to our customers. These are fine, healthy, blooming size bulbs which will bloom this summer. Do not confuse this surplus offer with bulblet offers you may have seen many times. All are postpaid. Be sure to specify quantity wanted when ordering these.

25 Bulbs of PICARDY
\$1.50

50 Bulbs of PICARDY
\$2.50

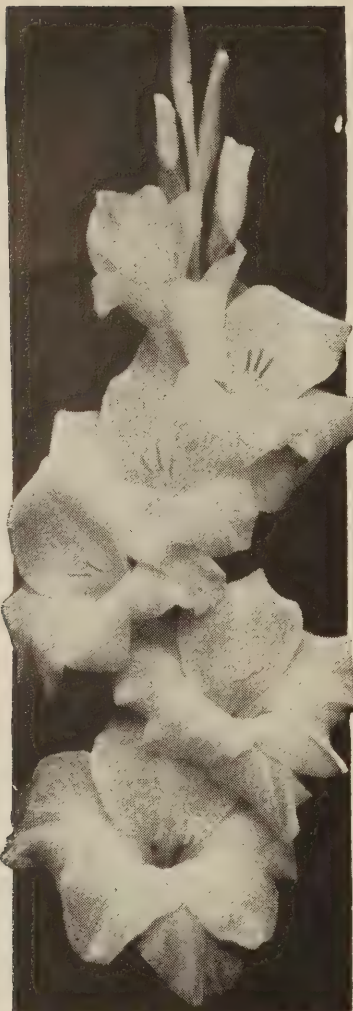
100 Bulbs of PICARDY
\$4.50

OFFER NUMBER 1

6—BAGDAD Smoky rose color.
6—PURPLE SUPREME Best purple.
6—REWI FALLU Very deep red.
6—MORNING KISS Purest white.
6—ETHEL CAVE COLE Fine pink.
6—GIANT RED Rich, deep red.

36 BULBS, 6 each of the beautiful Glads described above. Each variety labeled. Postpaid for \$2.50.

SPECIAL FREE GIFT—1 GENERAL EISENHOWER will be sent with each order for the collection of 36 bulbs described above.



Leading Lady

High Finance



Richard's "Old Homestead" Heavy-Blooming Varieties

MORNING KISS Purest white with a slight pinkish feathering in the lower throat petals. Opens 10 or more plain petaled florets on very tall, heavy spikes. An import from Holland and very outstanding. Each 25c; 3 for 70c; 6 for \$1.25.

RED CHARM Dependable medium-red; one of the best Commercial types in its color class. Opens 8 to 10 plain petaled florets on beautiful, heavy spikes. Each 10c; 3 for 25c; 6 for 40c.

SPIC & SPAN Consistent winner at leading flower shows. Fine deep-pink with salmon shadings. Opens 8 to 10 large, ruffled florets on medium tall spike. Wonderful cut flower variety. Each 35c; 3 for \$1.00; 6 for \$1.75.

SPOTLIGHT Extremely large, deep yellow with deep red blotch. Opens 7 to 8 plain petaled florets. Keeps well when cut. Each 15c; 3 for 40c; 6 for 70c.

OFFER NO. 4

25 Fine bulbs of mixed varieties. There are some beautiful varieties in this mixture but to save separation and labeling, we make this value-giving offer. **\$1.00**



Beautiful FRENCH LILACS

You will want to include some of these lovely French Lilacs in your garden plan, for the wealth of colorful bloom they provide each spring. Especially desirable for lawn specimens, they are also useful for corner groups and among other shrubs; and for sheer, breathtaking beauty, plant a hedge of French Lilacs!

CHARLES JOLY One of the best dark reds. Large flower heads made up of purple-red, double florets, held well above the foliage. Very striking. Bush makes compact, upright

growth; medium height. Each \$1.10; 3 for \$3.00.

MME. CASIMIR PERIER A beautiful white with yellow stamens giving it a rich creamy appearance. A strong grower and very free blooming; always dependable. Each \$1.10; 3 for \$3.00.

PRESIDENT GREVY Immense panicles composed of very double, soft blue florets. A dependable type that has great merit. Each \$1.10; 3 for \$3.00.

MINIATURE GLADS

The trend toward these dainty, small Glads has been steadily increasing. The fine pastel colors with varied markings and the well formed florets with cut edge petals, add to the decorative value of these charming miniature Glads. We feel you will want to include some of them in your collection. Varieties below:

ARCTIC STAR Opens 4 to 6 small blooms; pure white, no markings. Each 10c; 3 for 25c; 6 for 40c.

CUTIE Light pink ground color with intense deep rose blotches in throat. Each 25c; 3 for 70c; 6 for \$1.25.

GYPSY Richest rose-red with violet throat. Lovely for arrangements. Each 25c; 3 for 70c; 6 for \$1.25.

GOLD FINCH Beautiful golden-yellow color. Each 25c; 3 for 70c; 6 for \$1.25.

LITTLE FELLOW Beautiful combination of salmon and orange. Each 25c; 3 for 70c; 6 for \$1.25.

STARTLING Lacinated petal type. Light pink and buff, red feathering. Each 10c; 3 for 25c; 6 for 40c.

Miniature BARGAIN

| | |
|------------------------|--------|
| 1 of each Variety..... | \$.90 |
| 2 of each Variety..... | 1.50 |
| 3 of each Variety..... | 2.00 |



Picardy

Charming BUDDLEIA

One of the loveliest and easiest to grow of all perennials. Plants bloom the same year you plant them and require little or no more care. They provide a brilliant display of color all summer. Perfectly hardy, they will succeed in most any soil.

ILE DE FRANCE Unusually long flower spikes of rich, deep purple; fragrant. A long-time favorite and still very popular. A valuable plant for tall backgrounds; and very effective

in floral arrangements. Each 75c; 3 for \$2.00.

PINK CHARMING Elegant, long sprays of beautiful pink flowers—often 12 to 15 inches long. Makes a bushy growth, to a height of about 5 feet. Each 75c; 3 for \$2.00.

ROYAL RED (Pat. No. 556) Newest of the brilliant tones; deep wine-red. Spikes well formed and full to the end. Outstanding for garden and bouquets. Each 85c; 3 for \$2.25.

WHITE CLOUD Magnificent spikes of glistening pure white. Perfectly beautiful in combination with Royal Red. Each 75c; 3 for \$2.00.

SPECIAL OFFER

One each of the 4 varieties above for **\$2.75** only



Pink Charming Buddleia

Develop **BABY EVERGREENS** For Future Planting

You can save 400% on landscaping costs by using these once-transplanted 6-8 inch trees, offered at low prices. Grow them in your garden for 2 or 3 years before transplanting to permanent landscape location. In a few years they will be worth many times their original cost. (Evergreens will not be shipped between June 15 and Sept. 15.)

Varieties:

PYRAMIDAL ARBOR-VITAE

Narrow, tall type, deep green foliage, fine for doorway accent. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.



Pyramidal
Arbor-Vitae

GLOBE ARBOR-VITAE Dwarf variety. Makes dense, compact growth; retains globe shape without trimming. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

STRICTA JUNIPER Medium height; broad base tapering to conical head. Fine glaucous-blue color. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

PFITZER JUNIPER Low, spreading growth; feathery blue-green foliage. Ideal under windows. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

FASTIGIATA JUNIPER Tall, columnar type. Perfect for doorway accents and corner. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

SAVIN JUNIPER Spreading, rather upright growth; dense, bright green foliage, very attractive. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

Stricta
Juniper



Glauca
Juniper



MUGHOPINE Dwarf, spready type. Effective along walks and in front of taller evergreens. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

JAPANESE YEW, UPRIGHT Dense, compact growth tall pyramidal type. Good for doorways and corners. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

JAPANESE YEW, SPREADING Medium height; fine for low hedges and terraces. Rich green foliage. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

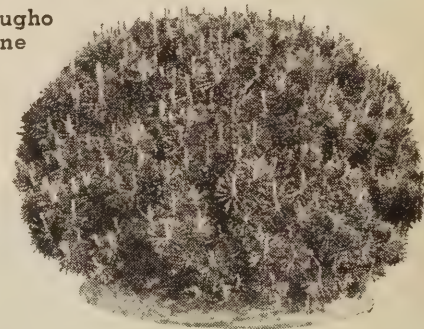
JAPANESE YEW, HICKSI Medium tall, shrub-like type; ideal for densely shaded areas. 6-8 in. 3 for \$1.80; 10 for \$5.00; 50 for \$20.00.

SPECIAL OFFER

5 Varieties of Baby Evergreens
Best for Home Landscaping
2 Pfitzer Juniper
2 Fastigiata Juniper
2 Pyramidal Arbor-Vitae
2 Spreading Yew
4 Upright Yew

12 TREES for **\$5.95**
only

Mugho
Pine



GRAFTED JUNIPERS

The Elite Family of Evergreens. These are among the finest varieties grown.

JUNIPER BURKI Bushy habit of growth; orchid-blue foliage fall and winter.

JUNIPER CANNARTI Pyramidal type of medium height; rich green foliage.

JUNIPER GLAUCA Beautiful blue-green foliage; pyramidal type.

JUNIPER HILLI Dwarf, bushy habit of growth. Pleasing dark blue foliage.

Price on Grafted Junipers 12-15 in. Each \$1.75; 3 for \$5.00.

SPECIAL OFFER

4 Junipers, one each of the varieties listed above for only **\$6.50**

B A B Y

CHINESE ELM Hardy, rapid growing shade tree that withstands unfavorable weather and succeeds in all types of soil. 2½-3½ ft. trees, Each 20c; 6 for \$1.00.



COMPLETE *Your* LANDSCAPING *With* BABY SHRUBS

BLUE MIST (*Caryopteris*) Fine, low growing shrub, for edgings and hedges. Lovely misty-blue flower clusters cover branches from July to Sept. 15-18 in. Each 50c; 3 for \$1.25.

BEAUTY BUSH Medium tall shrub. Bears a great profusion of bell-shaped, dusty-pink blooms in May. 15-18 in. Each 30c; 3 for 75c.

HONEYSUCKLE ZABELI Produces largest and truest-red flowers of all; followed by bright red berries in fall. Medium height. 15-18 in. Each 30; 3 for 75c.

HYDRANGEA P. G. Long panicles of pinkish-white blossoms, which deepen to rose in fall; delicate fragrance. Fine for border or lawn specimen. 15-18 in. Each 30c; 3 for 75c.

HYDRANGEA A. G. Large panicles of pure-white blooms in great abundance from June to Sept. Bright green foliage. 15-18 in. Each 30c; 3 for 75c.

HYDRANGEA HARDY BLUE Huge panicles of sky-blue flowers; a lovely sight in August and Sept. Attractive green foliage. 15-18. Each 75c; 3 for \$2.00.

FLOWERING ALMOND Beautiful, low growing shrub; bears masses of double, pink blossoms in spring. 15-18 in. Each 30c; 3 for 75c.



Deutzia

T R E E S

WHITE BIRCH Tall, upright tree with broad, handsome leaves and white bark; young trees have slight reddish cast to bark which disappears after first year. 2½-3½ ft. Each 25c; 5 for \$1.00.



FORSYTHIA SPECTABILIS Tall growing shrub; bright yellow, bell-shaped flowers in early spring. 15-18 in. Each 30c; 3 for 75c.

DEUTZIA LEMOINEI Great masses of white blossoms in clustered panicles make a showy display in early spring. Low growing. 15-18 in. Each 30c; 3 for 75c.

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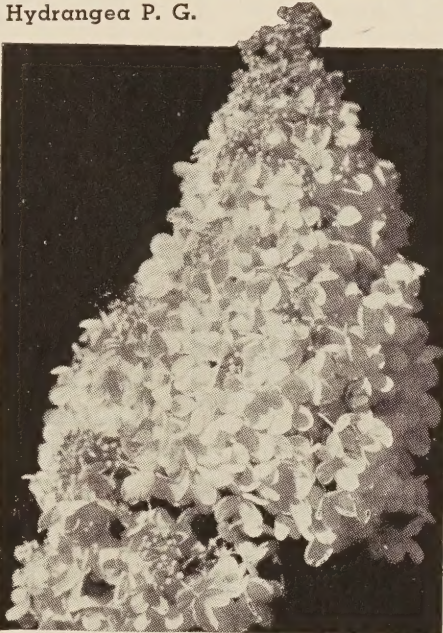
CORNUS ELEGANTISSIMA A splendid shrub for group planting or single specimen; attractive variegated foliage broadly margined with white. 15-18 in. Each 50c; 3 for \$1.25.

CORNUS SANGUINEA Tall growing shrub with greenish-white flowers; deep red foliage in the fall. 15-18 in. Each 30c; 3 for 75c.

FLOWERING QUINCE A great profusion of scarlet-red flowers are produced in early spring. Medium height. 15-18 in. Each 30c; 3 for 75c.

WEIGELA PINK Large, trumpet-shaped rose-pink flowers, borne in thick clusters in May and June. 15-18 in. Each 30c; 3 for 75c.

Hydrangea P. G.



WEIGELA BRISTOL RUBY (Pat. No. 492) The best red Weigela; tall growing, very hardy. Bear loads of ruby-red flowers all summer. Rich green foliage, attractive all season. 15-18 in. Each \$1.25.

PERSIAN LILAC Slender, arching branches carry myriads of tiny, bright-purple flowers in May and June. Tall grower; an improvement over common Lilac. 15-18 in. Each 50c; 3 for \$1.25.

Weigela



Persian Lilacs



BABY HEDGES

SPIREA VAN HOUTTEI Graceful, arching branches loaded with tiny white blossoms in early spring. Valuable for hedges; trim as desired. Very hardy. 15-18 in. Each 25c; 10 for \$1.75; 25 for \$3.00.

PRIVET AMUR RIVER NORTH Extremely hardy, easy to grow hedge plant; lustrous green foliage, clusters of white flowers followed

by black berries. 15-18 in. 10 for \$1.00; 25 for \$2.00; 100 for \$7.00.

SALIX NANA PURPUREA (Blue Willow) Splendid new hedge plant with attractive gray-blue foliage; easily kept dwarf. Will thrive anywhere; withstands all conditions of weather. 15-18 in. Each 30c; 10 for \$2.50; 25 for \$5.00.

Blue Willow





Beautiful CANNAS

Have a spectacular display of brilliant color all summer with a planting of these tall, stately plants. Massive flowers, harmonious color combinations and attractive foliage, make a beautiful show when planted in beds or in the perennial border. Easy to grow. (For Spring Delivery Only.)

KING HUMBERT Immense, well formed flowers of brilliant orange-scarlet. Bronze foliage. Height 5 feet.

HUNGARIA Considered the best pink Canna. Makes a fine contrast with the pleasing green foliage.

RICHARD WALLACE Sparkling golden-yellow flowers; green foliage. Height 4 ft.

THE PRESIDENT Large flowers of glowing scarlet, deep green foliage; unusually showy; grows 5 feet tall.

PRICES:

3 for 75c

6 for \$1.40

12 for \$2.50

SPECIAL OFFER

One each of the 4 varieties listed above for 95c only

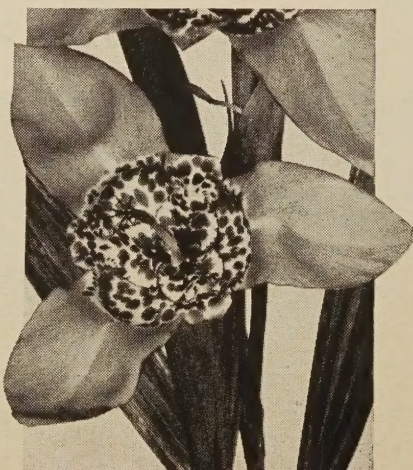
Colorful RANUNCULAS



New, large-flowering variety that is gaining great popularity as a cutflower. Blooms are double, semi-double and single; measure 2 inches and more across. Colors range from shades of yellow, to pink, salmon, and all shades of red. These exquisitely beautiful flowers with their long, graceful stem and delicate foliage are perfect for colorful border and bouquets. Mixed only. 6 for 50c; 12 for 90c; 25 for \$1.65. (For Spring Delivery Only.)

TIGRIDIAS

Few flowers are more gorgeously colorful or so beautiful as the Tigridia, or Shellflower of Mexico, as it is commonly called. The unusual form and variety of color combinations and markings, add interest and distinction to any garden. Colors range from white to yellows and shades of rose to deep red. Mixed only. 3 for 65c; 6 for \$1.25. (For Spring Delivery Only.)



Gorgeous Double HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes and equally useful as a background plant in borders.

NEWPORT PINK Magnificent double flowers of a shimmering pink color; tall, very strong stems.

SCARLET BEAUTY Brilliant scarlet flowers on tall stems; large, loosely formed blooms have slightly ruffled petals. Wonderful color for bold background.

DOUBLE LILAC Huge, double flowers in soft lavender shade. These tall, stately plants are colorful over a long period. Easy to grow.

DOUBLE ORANGE PRINCE Well shaped background petals of clear yellow with rosette of blushing orange in the center. Grows 6 feet all; extremely hardy.

DOUBLE YELLOW Long, graceful spikes bear huge blooms of delicate, pastel yellow. Will grow successfully in any soil.

CHATER'S PRIZE MIXTURE Extremely large flowers with frilled outer petals and a double rosette in the center. Their complete range of shades add a riot of color in background plantings.

COLORADO SUNSET Beautiful, double blooms of glowing golden-orange; flowers measure 3½ inches and larger. Bloom from mid-summer until late fall.

DOUBLE SUPREME IMPERATOR Long flower spikes carry a profusion of beautiful double blooms with a broad collar of frilled and fringed petals. Colors are varied.

PRICES: Each 25c; 3 for 65; 6 for \$1.10; 12 for \$1.90.

SPECIAL OFFER

1 Each of the 8 varieties of Hollyhock listed above for only \$1.25

SEE PAGE 2 FOR OUR BONUS OFFER

CAMPANULA

(Bellflower)

MEDIUM The old favorite "Canterbury Bells," so well loved by all flower growers. The plants are a thrilling sight in June and July when the branches are loaded with charming bell-shaped flowers, the edges of which are softly rolled and fluted. Plants grow 2 to 3 feet tall and are extremely showy in mixed borders. We offer the following colors: Blue, Pink, White. Also: Single & Double Prize Mixture.

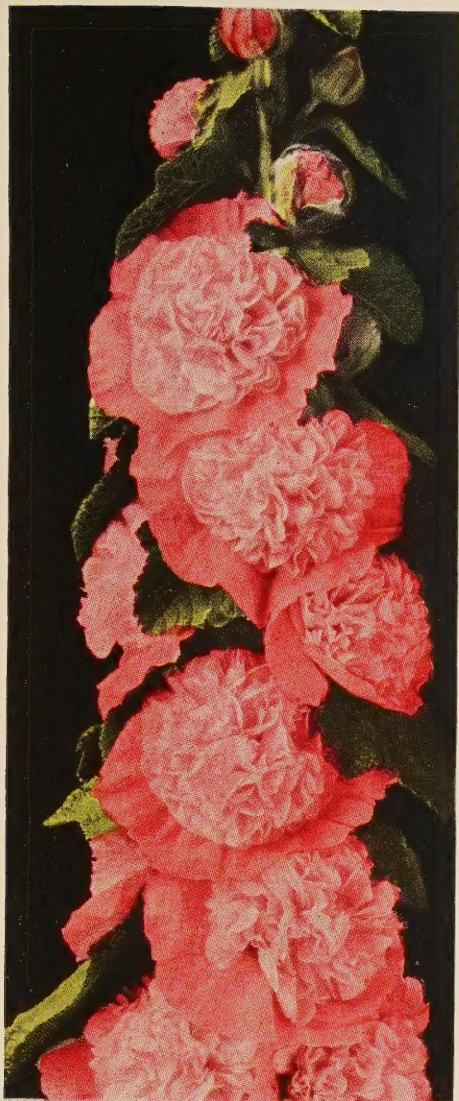
CALYCANTHEMA MIXED Large cup and saucer-shaped flowers, in a wide range of colors. Long, strong stems make this one of the most desirable cut flowers. Blooms during late May and June. This always popular plant with its interesting flower form and delightful colors makes a showy display wherever grown.

PERSICIFOLIA WEDGEWOOD Beautiful, large bell-shaped flowers of an enchanting soft blue shade. Grows to a height of 2 feet. Makes a very pleasing contrast when grown with the white variety.

PRICES: Each 25c; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

SPECIAL OFFER

25 Single & Double Prize Mixture postpaid, for only \$3.00



Double Hollyhock

5 Glorious Hardy PHLOX FOR ONLY \$1.75

POSTPAID

No flower will lend more color and beauty to your garden than a mass planting of hardy Phlox. They thrive under average conditions and bloom freely over a long period of time. Are exceptionally good also for borders. We offer here 5 of the best varieties.

BLUE BOY (1)—A brilliant blue color with a slight violet cast. A good strong grower of medium height.

COUNT ZEPPELIN (2)—Brilliant, pure white flowers with a bright red eye. Very striking. Produces masses of blooms.

DAILY SKETCH (3)—Extra large flowers of beautiful light pink with a carmine eye. A vigorous grower.

IRENE (4)—Lovely, clear red cherry color. Very striking in a border. A profuse bloomer.

LEO SCHLAGETER (5)—The brightest and flashiest of bright red flowers. Sturdy grower, free flowering. A "must" for every garden.

Other
Varieties
on Page
15

5.

1.



Campanula

3.

2.



'Old Homestead' PEONIES

FOR FALL DELIVERY ONLY

REINE HORTENSE — Beautiful, double Peony with large rose-pink blooms. Petals notched and silvered at tips—Occasionally flecked with crimson in center.

FESTIVA MAXIMA — Beautiful double Peony. Pure white with prominent crimson flecks on petals. Large blooms, tall stems. Early.

EDITH FORREST — A beautiful border flower. Large, double flowers of American-beauty red. Blooms mid-season.

3 1 each of the **\$1⁶⁵**
above, postpaid,



PLATYCODON

(Balloon Flower)

GRANDIFLORA BLUE—One of the most showy and unique of all garden flowers. Produces large flowers of a very deep, rich blue color. Giant balloon-like buds open into gorgeous ball shaped blooms. Extremely hardy. Grows under adverse conditions. Tall.

PRICES:

25c each; 6 for \$1.10;
3 for 65c 12 for \$1.90

SHASTA DAISY

MT. SHASTA—Pure white double flowers with high crested center. 4" wide. Flowers are very compact on tall stems. The most outstanding Shasta Daisy. 60c each.

MAJESTIC—Huge flowers—5-6" across, with beautiful yellow center. Extremely tall grower. Wonderful for cut flowers, should be in every garden. 75c each.

G. MARCONI—The largest, frilled Shasta Daisy. Double flowers measuring 4" across. Strong stems. 50c each.

3 One Each of the **\$1⁵⁰**
Above Varieties for
(Reg. \$1.85 Value)

AQUILEGIA

Make Your Garden Sparkle

CRIMSON STAR—One of the finest and most striking Aquilegias we know of. Magnificent large blooms of bright crimson outside, waxy white inside. These are excellent for cutting as blooms keep exceptionally well. 30c each; 3 for 75c; 6 for \$1.25; 12 for \$2.15.

MRS. SCOTT ELLIOTT'S HYBRIDS—Unquestionably the finest color mixture grown; colors cover all shades of lavender, purple, red, white, yellow, blue and pink. Flowers are of magnificent size with unusually long spurs. 25c each; 3 for 65c; 6 for \$1.10; 12 for \$1.90.

